

[For immediate release]



L'Occitane International S.A.

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(Incorporated under the laws of Luxembourg with limited liability)*

L'Occitane Wins Three Awards at HKIRA 3rd Investor Relations Awards 2017

Chairman and CEO Mr. Reinold Geiger awarded "Best IR by Chairman/CEO"

**Group Deputy General Manager, Finance & Administration, Mr. Thomas Levilion
awarded "Best IR by CFO"**

Investor Relations Director Ms. Olivia Wang named "Best IRO"

(31 May 2017, Hong Kong) L'Occitane International S.A. ("L'Occitane" or the "Group"; SEHK stock code: 973), a global, natural ingredient-based cosmetics and well-being products company with origins and true stories from Provence and around the world, was today announced the winner of three awards at the prestigious *HKIRA 3rd Investor Relations Awards 2017* organised by the Hong Kong Investor Relations Association (HKIRA).

The awards won were:

- Best IR by Chairman / CEO – awarded to Chairman and CEO Mr. Reinold Geiger
- Best IR by CFO – awarded to Group Deputy General Manager, Finance & Administration, Mr. Thomas Levilion
- Best IRO – awarded to Investor Relations Director, Ms. Olivia Wang

The awards recognises Hong Kong-listed companies and individuals that display a high standard of excellence in investor relations. Awardees are selected on the basis of votes from global analysts and fund managers.

It is the second consecutive year that L'Occitane has been recognised after winning three awards in 2016.

Mr. Reinold Geiger, Chairman and Chief Executive Officer of L'Occitane, said, "I am delighted that L'Occitane has been recognised by the HKIRA for the second year in a row. The result is testament to the hard work of our professional team, as well as our commitment to maintaining an excellent standard of investor relations, corporate governance and transparency. We look forward to continuing a healthy dialogue between the Group and the investment community. I would like to thank investors and the HKIRA for their recognition and continuous support."

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About L'Occitane International S.A.

L'Occitane International S.A. (the "Company") is a world's leading natural ingredient-based cosmetics and well-being products company with origins and true stories from Provence and around the world. A global leader in the premium beauty market, L'Occitane produces and retails best quality products, produced with cutting-edge technology under four brands, including L'Occitane en Provence, Melvita, Erborian and L'Occitane au Brésil. Its products are rich in natural ingredients of traceable origins, while also respecting the environment.

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