

L'OCCITANE, our amenity products.



A True Story.

L'OCCITANE
EN PROVENCE



Collecting, harvesting, picking olives, gathering grapes... Through them all, I discovered, with L'OCCITANE, a passion for skills and techniques and a desire to pass them on. In every bottle, behind every label, are wonderful scents and expert skincare. But there are also tales of encounters, of know-how carried down from one generation to the next, and of human adventures...

Ever since that day when I used my first still, over thirty years ago, each of our choices has been guided by this dual desire: to protect and to hand down.

Olivier Baussan, L'OCCITANE Founder.



Our Commitments

The story begins in Provence, in 1976, when L'OCCITANE was created by Olivier Baussan. Drawing inspiration from the lands and techniques of the Mediterranean, he developed skincare products and fragrances that were natural and authentic, effective and deliciously appealing.

L'OCCITANE **beauty products** are a true art de vivre devoted to your well-being. We bring together nature and research, following the principles of phytotherapy and aromatherapy. We create formulas that are rich in natural active ingredients and essential oils, which are mostly organic and patented, and always of controlled origin. Our products are dermatologist-tested.

L'OCCITANE is a **socially responsible company**, committed to limiting the impact of its actions and products on the environment. Moreover, we are constantly striving to further reduce this impact. We have never tested our products on animals and pursue our research with the aim of offering the very best natural or certified-organic products.

From the very beginning, L'OCCITANE has established links beyond the Mediterranean and supported sustainable development programs. One example of this is Burkina Faso, where the company has brought together women's cooperatives around the production of shea butter. Today, the L'OCCITANE Foundation (fondation.loccitane.com) continues to support these projects – projects that give the brand its meaning and purpose.

To find out more, visit: www.loccitane.com



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Our amenity products

An International Presence

With over 1000 boutiques, the name is present in 85 countries and each day continues to show exceptional growth worldwide.

Unique Amenity Lines

Only L'OCCITANE is able to offer you such a broad range of high-quality amenity lines allowing for flexibility to match your customers' changing needs: unusual formulations, regular new products as well as innovative packaging. You may choose from the Orange Ribbon, Citrus Verbena, Verbena, Aromachologie or Shea butter ranges, offered in various sizes and a variety of formats.

Prestigious Partnerships

LOCCITANE works in close collaboration with hotels and cruise lines of high prestige and charm, as well as with several airline companies, in providing them with luxurious amenity products.

International Customer Service

Our department is specialized in various areas - sales administration, logistics, marketing and sales - to ensure the best possible management of your L'OCCITANE amenity needs as well as optimum customer service. Our collaborators are present worldwide to offer you personalized local service.



What is a L'OCCITANE product?

By Jean-Louis Pierrisnard, *director of the Research and Development department.*

Above all, it is the choice of ingredients that defines a L'OCCITANE product. In terms of quality and traceability, our criteria are very strict and rigorous. We always strive to use natural ingredients of plant origin and, whenever possible, derived from organic agriculture. But there is also a story behind all of our products, most often related to the land of Provence: a forgotten traditional cultivation (almond); an AOC controlled origin label (lavender, olive); or, as in Burkina Faso, a sustainable development program (shea butter). At the heart of L'OCCITANE there is also a laboratory, which continually explores the principles of aromatherapy and phytotherapy. Defining active ingredients, creating patented complexes... We believe in bringing together time-tested knowledge, nature and research. Our researchers are devoted to creating products that offer not only results, but also pleasure. From its texture to its fragrance, a L'OCCITANE product offers a delicious moment of sensory delight.

Orange Ribbon

In the depths of winter, the mild Mediterranean climate sees orange trees filled with golden fruits - balls of sunshine that light up the streets and orchards of Seville.

Bitter orange, known for its light and sparkling scent, comforts, revitalizes and awakens the senses.



Orange Ribbon and Citrus Verbena Ranges

A range that is enriched with vitamins to revitalize travelers.



Sunny Shower Gel

Enriched in softening pulp concentrate, the Sunny Shower cleanses softly and leaves a fresh and sparkling citrus scent on the skin. Its extra-soft "pulp" texture and citrus fruit scent bring a delightful sensation of comfort and vitality.

30ml and 50ml bottles.



Soft Skin Milk

A real concentrate of comfort and energy, this body milk is enriched with toning peel orange extract and with nourishing, protecting and repairing Shea Butter.

30ml and 50ml bottles.



Citrus Verbena Shampoo

This daily-use shampoo gently cleanses your hair without irritating the scalp. Enriched with organic verbena extract, purifying lemon essential oil and softening linden floral water, it restores softness, shine and vitality to hair.

30ml and 50ml bottles.



Citrus Verbena Conditioner

This fast-acting conditioner immediately smoothes and detangles hair. Its ultra-light formula is enriched with organic verbena extract, purifying lemon essential oil and softening linden floral water. The sparkling and zesty scent of citrus fruits leave hair light, fresh and pleasantly perfumed.

30ml and 50ml bottles.



Orange Ribbon Soap

Bath soap with a fresh and invigorating scent of citrus fruits.

Available in 25g and 50g.



Aromachologie, and its Natural Essential Oils

Who better than Yves Millou to tell us how the story began? A chemist with a passion for Nature, he began distilling plants and creating formulas for L'OCCITANE in 1980. At the time, there were two people working in his laboratory. Today, there are 15...

Over a span of 27 years, Yves Millou's passion for plants has never faded. By extracting the essential oil from lavender, cade or angelica and observing the properties of these oils; only Yves Millou analyzes them and creates blends; finding the perfect formula through trial and error... Essential oils capture the effects of a plant in its highest concentration: adding or removing a single drop can make all the difference. The Aromachologie range is a continuation of L'OCCITANE's original vocation to use natural essential oils.



Aromachologie Range

As plant-based extracts (fruits, flowers, leaves, barks, etc.), a single drop can provide all the benefits nature has to offer. In them, travelers will find all the qualities essential to his or her well-being: relaxing and revitalizing.



Revitalizing Shower Gel

This shower gel contains essential oils of mint, pine and rosemary that refresh and revitalize the mind and body.

35ml, 50ml and 75ml bottles.

Relaxing Body Lotion

Body milk that enriched with essential oils of lavender, tea tree and geranium essential oils and plant extracts to induce relaxation while softening the skin.

35ml, 50ml and 75ml bottles.

Shampoo

A Blend of three pure and natural essential oils (angelica, lavender and geranium) used to restore shine, radiance and softness to the hair.

35ml, 50ml and 75ml bottles.

Conditioner

After shampooing, this delightfully soothing conditioner untangles hair and brings softness to the hair.

35ml, 50ml and 75ml bottles.

Effervescent Sugar Cube

This effervescent sugar cube infused with the essential oils of mint, rosemary and pine, will revitalize the mind and the body.

The bath water is delicately perfumed and provides a soothing and softening soak for the body.

33g sugar cube.



Fresh Organic Verbena

Albrecht von Keyserlingk,
producer and distiller of aromatic plants.

In Corsica, to the south of Bastia, on land chosen by his father to plant lemon trees, Albrecht von Keyserlingk cultivates aromatic plants. From them, he extracts essential oils and floral waters, alcohol extracts and old-fashioned oils...

He learned this second profession through traveling, reading, and listening to those with experience in the field. And even now, 25 years later, he says that he still learns something new every day. Twice a year, at the beginning of summer and in early autumn, he produces organic verbena extracts for L'OCCITANE. Speaking with a real passion, Albrecht describes the fragrance that fills the room at that moment: «It is the finest, most subtle lemony nuance there could be. A delicious and volatile freshness. I really am incredibly lucky to be able to work amongst these wonderful scents every day».

Verbena Range

Its delightfully clean lemony scent and soothing properties are perfect for travelers seeking to be refreshed and relaxed!



Shower Gel

This non-drying shower gel gently cleanses and leaves the body delicately scented with a clean & fresh fragrance suitable for both men & women.

30ml, 50ml and 75ml bottles.

Body Lotion

Enriched with grape-seed oils, this lightly scented body lotion soothes and softens the skin.

30ml, 50ml and 75ml bottles.

Shampoo

Enriched with extracts of organic verbena and menthol, this shampoo pleasantly refreshes and stimulates the scalp. It leaves hair shiny and invigorated with the fresh scent of verbena.

30ml, 50ml and 75ml bottles.

Conditioner

For all types of hair, this conditioner revitalizes the senses with a cooling sensation and leaves hair shiny and easy to style.

30ml, 50ml and 75ml bottles.

Soap With Verbena Leaves

This soap is made with 100% plant oils and verbena leaves to gently clean and exfoliate the skin leaving it freshly scented.

25g soap.

Shea Butter Soaps

These 100% vegetable based soaps are enriched with shea butter which is known for its nourishing, softening and regenerative properties. They gently cleanse the skin and help maintain the natural moisture levels.



Verbena Soap

Rich in protective shea butter, this soap leaves the skin with a fresh and delicate scent of Verbena.

100g and 50g.

Milk Soap

This soap contains shea milk with its smoothing and protective properties.

25g and 50g.

Pump Dispenser Program

Our shea butter line features 500ml bottles as well as an elegant metal bracket for use in public areas. These products are perfect for health and country clubs, hotels and restaurants as well as airlines or cruise ships.



Ultra Rich Shower Cream

Soft and rich, this shower cream gently cleanses and moisturizes the body, leaving the skin supple and clean.

500ml.

Ultra Rich Body Lotion

Enriched with 15% Shea Butter, this creamy body lotion nourishes, moisturizes and protects, while lifting the senses with subtle essences of jasmine and ylang-ylang.

500ml.

Ultra Rich Shampoo

Selected for its nourishing properties, Shea Butter protects hair and scalp against harsh conditions. Hair is instantly shiny, soft and smooth.

500ml.

Ultra Rich Conditioner

This conditioning cream nourishes hair from roots to ends. Its rich formula repairs dry ends and protects the hair against harsh conditions. Hair is instantly soft, shiny and smooth.

500ml.

Verbena Liquid Soap

Enriched with Shea Butter and made from vegetable oils, this liquid hand soap has a delightfully light lemony scent.

500ml.

Accessories

This elegant line of accessories in its sleek ivory and silver packaging is the perfect complement to the various L'OCCITANE amenity lines.

**L'OCCITANE
Mini-bag**



Dental Kit
Toothbrush
and toothpaste



Vanity Set
Cotton pads
and swabs



**Shoe
Cleaning Mitt**



Shaving Kit
Razor and
L'OCCITANE
Cade Shaving
Cream



Sewing Kit
Needle, pin,
buttons
and threads



Manicure Set
Nail file
and cuticle
stick

**Shower
Cap**



Mini-Products

L'OCCITANE also offers a wide range of mini-products well adapted to travelers' needs.



Face care

1. Shea Butter
Ultra Rich Face Cream
10ml - metal tube.

2. Cleansing Water
15ml – plastic bottle
with spray.

Hand care

3. Shea Butter
Hand Cream
10ml – metal tube.

Lip care

4. Shea Butter - Lip Balm
2g and 5g - stick.
5. Pure Shea Butter
8ml – Metal Tin.

Refreshing cloth

6. Shea Butter
Refreshing Cloth
4ml - sachet.

Eaux de toilette

7. Green Tea EDT
10ml – glass bottle.

8. Citrus-Verbena EDT
10ml – glass bottle.

Body care

9. Aromachologie
Revitalizing Leg Gel
10ml – metal tube.

Men Care

10. Cade - Shaving Cream
10ml – metal tube.

11. Cade
After Shave Balm
10ml – metal tube.

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