

Skincare

by L'OCCITANE
EN PROVENCE

“ Products that promise not just results, but a moment of pleasure and well-being... ”



Skincare

Immortelle
Anti-ageing care



Almond - Apple
First signs of ageing



Organic Olive
Dehydrated and dull skin



Red Rice
Combination and oily skin



Shea Butter
Dry skin



Shea & Organic Cotton
Sensitive skin

Skincare

L'OCCITANE draws inspiration from nature to create its face care products. Its formulas are based on the principles of phytotherapy, designed to be eco-friendly, while the ingredients used are traceable and sustainable.

Every one of our face creams is made with plant-based active ingredients of controlled origin, and wherever possible organic. In line with our natural product standards, our formulas contain no animal-derived ingredients or mineral oils. Whenever possible, we use plant oils. We always proceed with caution and use preservatives in amounts lower than those authorised by legislation, to complement active essential oils. Since 2005, we have gradually replaced the parabens used in our face creams.

Our face care formulas are patented and clinically tested to meet the needs of all skin types. They offer very high levels of quality and effectiveness, thanks to the continuous efforts of our Research and Development teams.

Creams, balms, exfoliators, lotions, masks and serums... All of our skincare products promise not just results, but a moment of pleasure and well-being...

“Immortelle,
I hold the secret to your youth.”

For the Immortelle flower, youth is not a question of age. After all, even when picked, the flower never fades. There is a scientific explanation for this gift of longevity: the exceptionally high concentration of active ingredients in this flower. From the many varieties of Immortelle, we chose to use *Helichrysum italicum* (the “golden sun” of the Corsican landscape), since the nature

of the Corsican soil plays an essential role in the quality of its anti-ageing constituents. Since 2004, organic plantations have been created in the Balagne region and Eastern Corsica. L'OCCITANE has registered three patents, which attest to the innovative nature of our research into cell regeneration and the remarkable effectiveness of our Immortelle skincare products.

Anti-ageing care

Immortelle Divine Cream
Proven effectiveness,
backed by 3 patents

L'OCCITANE has created nature's ultimate recipe for anti-ageing by bringing together the eternal beauty of the Immortelle flower that never fades and the centuries-old Myrtle shrub that regenerates after a bush fire ignites. We looked at how best to harness the twin power of these time-defying plants and now have a third patent pending on the unique action of this divine combination which, incredibly, doubles the lifetime of skin cells.

Divine Cream

A cream that feels as soft as silk, our Divine Cream deeply nourishes, stimulates collagen production and helps increase cellular vitality deep in the epidermis. For skin that looks beautiful, younger, regenerated.

EFFECTIVENESS TEST (1):

- reduction in the intensity of dark spots: 32%.

CONSUMER TEST (2):

- the skin is revitalised: 90%,
- the skin is smoother: 94%,
- skin slackening is reduced: 84%.

(1) Anti-dark spot effectiveness evaluated by clinical scoring on 32 women over 8 weeks. (2) Test conducted over 4 weeks on a 50 woman panel.



Youth & firmness

- Immortelle -

1 Cleanse / Tone



Brightening
Cleansing Foam

Essential
Face Water

Also available: Milk Make-Up Remover, Eye Make-Up Remover.

2 Treat



Very Precious Regenerating Concentrate
Each bottle of this dry oil contains the equivalent of 3,000 immortelle flowers! This precious formula smoothes and firms the skin; it looks regenerated and restructured.

CONSUMER TEST:
- the skin is restructured and smoother: 88% of women,
- the skin is regenerated: 84% of women.
Test conducted over 3 weeks on a panel of 25 women.

Eye Care



Eye Balm

This gentle and velvety balm smoothes the eye area and reduces dark circles and puffiness. Your eyes look fresher and younger.

3 Day Care

Precious Cream

A silky soft, deliciously smooth cream, rich in organic immortelle essential oil, micro-encapsulated for 24-hour effectiveness. For smoother, firmer skin that looks younger, longer.

Also available: Precious Protection SPF 20, Precious Fluid.

CONSUMER TEST :

- the skin is immediately smoothed, supple and comfortable: 100%,
- the skin is regenerated and firmer; the complexion is more luminous: 88%,
Test conducted over 4 weeks on a panel of 26 women.

Night Care

Very Precious Cream

This cream works throughout the night, when the skin is at its most receptive, to fight all the signs of ageing: poor skin functioning, wrinkles, loss of firmness, loss of radiance and pigmentation marks. Apply in the evening and wake up to a luminous complexion and less visible dark spots.

EFFECTIVENESS TEST (1):

- after 4 weeks, reduction in total surface area of wrinkles: 25%.

CONSUMER TEST (2):

- skin seems firmer and regenerated: 89%,
- complexion is even: 89%.

(1) Test conducted on a 44 woman panel. Average improvement measured on 25 women. (2) Test conducted over 8 weeks on a 48 woman panel.



Additional Treatment Product

Cream Mask

A rich, creamy mask that immediately replenishes the skin, for a luminous complexion and skin that stays younger-looking, longer.



Youth & radiance

- Immortelle & Bellis perennis -

The Brightening range combines Immortelle with Bellis perennis – a white flower with incredibly transparent petals. It acts at three key stages in the melanin-production process*, for a more even, more luminous complexion.

* Effectiveness proven by in vitro tests.

Smooth skin & Radiance Programme

1
Treat

Brightening Essence
This fresh and light serum is a concentrated formula that visibly preserves the skin's youthful appearance and gives the complexion a radiant glow. Apply before your moisturiser.



NEW

2

Moisturise

Brightening Moisture Cream
A moisturising cream with an ultra-fresh gel-cream texture, for radiant skin with a youthful glow.

EFFECTIVENESS TEST (1):
- the intensity of dark spots is reduced: - 21%.
CONSUMER TEST (2):
- the skin is smoother, firmer and more radiant: 80%.
(1) Test conducted over 8 weeks on a panel of 30 women.
(2) Test conducted over 8 weeks on a panel of 30 women.

3
Protect

Brightening Shield
A protective lotion with SPF 40 that keeps skin visibly youthful whilst giving the complexion a beautiful glow.

Also available:
Brightening Water.



1st signs of ageing

- Almond-Apple -

Extracts of organic apples and almonds from Provence are brought together in a mouth-watering range that leaves skin deliciously fresh, plump, soft and smooth.

1 Cleanse / Tone



Toning Cider

Cleansing Oil

2 Eye Care

Velvet Eye Gel
This gel helps effectively protect the eye area against the first signs of ageing.



For your eyes only...

This formula treats the skin just below the eyes without touching the lashes or upper eyelids, by using capillary action. When applying, start at the inner corner of the eye and work outwards, using light patting movements. Don't forget crow's-feet lines.

3 Day Care

Velvet Face Fluid
A face lotion that reveals visibly beautiful skin. Day after day, the skin is smoother, more elastic and effectively protected, so it can fight the first signs of ageing.

EFFECTIVENESS TEST:
- radiance of the complexion improves by 13%, immediately after application and by 50% after 4 weeks of use,
- the size of pores is reduced by 35% on average.
Test conducted over 4 weeks on a panel of 28 women.



Velvet Concentrate
A unique combination of active ingredients from the almond and the apple. The Velvet Concentrate visibly improves the beauty of your skin and strengthens its defences against the first signs of ageing.

EFFECTIVENESS TEST:
- average reduction in the size of pores: 28%.
CONSUMER TEST:
- skin's texture is smoother: 92% of women,
- skin's elasticity is enhanced: 92%.
Tests conducted over 4 weeks on a 25 woman panel.



Additional Treatment Product



Sweet Peel
Gently exfoliates, softens and refines skin texture, and helps tighten pores.

Hydration & protection

- Organic Olive -

The Olive tree, an iconic symbol of the Mediterranean, boasts an astonishingly powerful moisturiser thanks to its leaves that are able to capture and retain water. L'OCCITANE was inspired by this quality to create a skincare range with organic Olive leaf extracts from Provence. Its fresh and light texture leaves your skin soft and hydrated.



1 Cleanse / Tone



Radiance Cleansing Foam

Cleansing Milk

Toning Face Mist

A reviving face mist to invigorate and energise, enriched with mint essential water. Use any time of the day for an instant refreshing effect.

2 Lip Care



Lip Balm

Take care of your lips with this repairing, protective and nourishing lip balm. Its non-sticky texture gives lips a subtle, beautiful sheen. Don't go anywhere without it!

3 Day Care

Moisturizing Face Lotion

This silky smooth, daily face lotion has a fresh, sheer texture and is ideal for dull and dehydrated skin. Throughout the day, it moisturises, helps to protect the skin, and boosts radiance – as if you'd just spent the day out in the fresh air!

EFFECTIVENESS TEST:
25% increase in hydration after 8 hours.

CONSUMER TEST:
- skin is lastingly moisturised: 96% of subjects,
- skin is more radiant: 92% of subjects.

Test conducted on 25 volunteers over 3 weeks.



Olive trees of Provence

L'OCCITANE uses three organic extracts taken from the Olive tree: olive leaf extracts, olive water and olive oil. Many of these ingredients come from the Moulin du Luberon in Volx, which produces certified-organic olive oil that carries the "A.O.C. Haute-Provence" label.

Additional Treatment Product

Moisturizing Face Mask

A mask with an ultra-fresh, rich creamy texture that quenches the skin's thirst.



Purity & balance

- Red Rice -

Red rice from the Camargue contains active ingredients that balance and mattify the skin, restoring its purity and radiance. These exceptional properties leave skin purer and visibly more beautiful.

1
Cleanse /
Tone



Foaming Rice Cleanser

Purifying Rice Toner

2
Day Care



Ultra-Matte Face Fluid

A moisturiser with an ultra-light texture that hydrates, mattifies and balances the skin.

EFFECTIVENESS TEST:

- immediate mattifying effect that lasts for 8 hours,
- average reduction in sebum levels on the surface of the skin: 18%.

CONSUMER TEST:

- skin stays fresh throughout the day and pores are tightened: 100%.

Test conducted on 26 volunteers over 4 weeks.

Red Rice from the Camargue

The red rice that we use carries the PGI label (Protected Geographical Indication, guaranteeing the geographical origin of the product). L'OCCITANE works with the group "Heureuse Camargue", which grows rice in accordance with organic farming practices, to guarantee a product that is pure and free of pesticides and chemical fertilisers.

Additional Treatment Product

Exfoliating Rice Powder

An exfoliating powder that transforms into a foam on contact with water; for ultra-gentle action.



Clarifying Rice Mask

A purifying face mask that dries without pulling on the skin, and gives a long-lasting matt and velvety finish.

Always exfoliate in the evening!

Even extremely gentle face scrubs slightly activate sebum secretion in the hours following exfoliation. The skin's natural sebum levels reach their peak at 11 am, depending on your biological rhythm. To avoid having shiny skin all day long, we recommend exfoliating in the evening before going to bed.

Nourishment & protection

- Shea Butter -

Rich in benefits, nourishing, essential... Shea butter is the ideal beauty balm to protect your skin. This “women’s gold” from Burkina Faso is used in high concentrations in L’OCCITANE formulas and is the perfect solution for dry and very dry skin.

1 Cleanse



Ultra Rich Face Soap Fresh Face Water

2 Treat

Ultra Rich Eye Balm
A moisturising eye balm to smooth fine lines and restore comfort and suppleness to the eye area.



Fabulous Serum
This SOS treatment has been specially formulated to care for dry skin. It visibly repairs, immediately smoothes fine dehydration lines, and protects against harsh environmental conditions. Wonderfully creamy and smooth, it gives an instant glow, for beautiful skin.



3 Day Care

Ultra Rich Face Cream

For round-the-clock moisture, the secret of this cream is the 25% pure shea butter that melts into the skin to moisturise deep down and help skin feel beautifully smooth, deeply refreshed and wonderfully comfortable. Proven 24-hour hydration.

CONSUMER TEST:

- the skin is deeply nourished and moisturised throughout the day: 100%,
- the skin is protected against harsh environmental conditions: 100%,
- the skin feels soft, supple and comfortable: 100%.

Test conducted over 4 weeks on a panel of 26 women.

Also available: Ultra Moisturizing Fluid SPF 20.



Both hot and cold weather conditions can play havoc on our skin.

If you notice any dry patches, apply a small amount of shea butter and massage in gently. In no time, your skin will be soft and smooth again...

Supreme Comfort

- Shea & Organic Cotton -

Hypoallergenic, dermatologically tested products. Ingredients chosen for their gentle action. A limited number of ingredients, to minimise the risk of allergic reactions. Formulas that are fragrance-, colorant-, alcohol- and preservative-free.

1 Cleanse

Ultra Comforting
Cleansing Milk



2 Treat

Ultra Comforting Serum

An SOS treatment specially formulated to care for the skin when it is particularly fragile. It calms extra-sensitive areas and reduces redness immediately.



3 Day Care

Ultra Comforting Cream

This cream is specially formulated to restore softness and comfort to sensitive skin, day after day.

CONSUMER TEST:

- skin is soothed and redness is minimised: 100%.
- skin is moisturised and more comfortable for 24 hours: 96%.

Test conducted on 25 volunteers over 3 weeks.



Additional Treatment Product

Ultra Comforting Mask

It only takes 5-10 minutes to bathe your skin in well-being... Indulge in this mask, rich in protective shea butter (10%), softening organic cotton extract and soothing liquorice.



The Shea Tree

In Burkina Faso, the shea tree is considered sacred. It provides a precious butter, rich in benefits. In accordance with tradition, the shea nuts are harvested only by women. No other ingredient is quite as precious or generous as shea butter. With protective and soothing properties, this "women's gold" boasts so many advantages that it is an irreplaceable beauty product. L'OCCITANE has built up a co-development relationship with these women, further strengthened by the creation of the L'OCCITANE Foundation. Since 2006, this foundation has helped Burkinabe women to achieve economic independence. It has given its support to local associations in the opening of literacy centres and the launch of activities to generate revenue.

Shea Butter

With softening, protective and repairing properties, shea butter is essential for dry and dehydrated skin.



ma crème nature®

Pour, add, mix, refrigerate.
The make-it-yourself organic
moisturising cream!



L'OCCITANE
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