

ma crème nature

THE ORGANIC DO-IT-YOURSELF MOISTURISING CREAM



L'OCCITANE
EN PROVENCE

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AN ORGANIC DO-IT-YOURSELF MOISTURISING CREAM THE 100% NATURAL BREAK THAT YOUR SKIN NEEDS

A NATURAL INNOVATION

ORGANICALLY certified, Ma Crème Nature is a **do-it-yourself moisturiser of 100% NATURAL ORIGIN**, which is kept in the refrigerator.

This skin care's major innovation lies in the possibility of creating an emulsion of 100% natural origin at home using a cold method. It is prepared very simply, mixing 2 preparations with water.

PREPARED AT THE LAST MINUTE and KEPT IN THE REFRIGERATOR, Ma Crème Nature offers **INCOMPARABLE FRESHNESS FREE FROM PRESERVATIVES**.



100% ESSENTIAL INGREDIENTS FOR A NATURE BREAK

The ingredients of the 2 preparations have been selected with care to **lastingly moisturise, protect and enhance skin radiance**.

Ma Crème Nature allows to:

- avoid various synthetic ingredients, such as sun filters, preservatives and colouring agents
- relax your skin, which can be over-stimulated on a daily basis by creams that are too often too highly concentrated

Ma Crème Nature is to be used within 6 weeks. Preservative-free, it must be kept in the refrigerator.

Use Ma Crème Nature to offer your skin the holiday that it needs

As a cure or all year round to continually offer to skin extremely natural care

Moisturising effectiveness of the organic olive tree leaf extract proven – 81% increase of moisturisation after 8 hours.

Use Test conducted on 28 volunteers over 4 weeks:

Skin is durably moisturised and more comfortable all day long: 96% of subjects.

Skin is more radiant: 89% of subjects.

The cream provides your skin with a natural getaway to recuperate from over daily overstimulation: 82% of subjects.

Tolerance dermatologically tested. Suitable for all skin types.

INGREDIENTS FROM PROVENCE

L'OCCITANE uses 3 organic extracts from Provence. We mostly supply our olive oil from the "Moulin du Lubéron" located in Volx, which is ECOCERT certified & Haute-Provence AOC controlled-origin.

BEYOND THE ECOCERT MINIMUM STANDARDS

Ma Crème Nature is Ecocert-certified; it fulfils all of the label's strong restrictions and goes beyond the minimum standards:

-Ma crème Nature is **100% of natural origin** and does **not contain any artificial ingredients**.

-The percentage of organic ingredients is higher than the 10% minimum, amounting to **20.8% of the total ingredients**.



A QUICK AND EASY PREPARATION

Step 1: Add water Fill the graduated bottle with water up to the indicated mark.



Step 2: Shake Cover and shake well for a perfectly even result.



Step 3: Pour Pour the sachet into the jar.



Step 4: Mix Add the mixture to the jar, little by little, while mixing well with the whisk



Step 5: Fill in On the label, write the date on which you prepared your cream, as well as the use by date (6 weeks after the preparation).



After the preparation, chill for 12 hours before using, to make the texture thicker

A RESPECTFUL APPROACH FOR ENVIRONMENT

With the aim of limiting waste for cosmetic packaging, an eco-refill has been developed. The jar and the whisk should be kept.

They can be washed in the dishwasher, allowing you to take a "natural break" several times a year with a more cost-friendly, ecological approach.

QUESTIONS AND ANSWERS

What should I do if I have forgotten to put Ma Crème Nature back in the refrigerator for 24 hours? Can I still use it? If I am going on holiday, can I take my cream in my luggage?

If you have forgotten your cream and left it out of the refrigerator for a day at room temperature at home, it will still be usable. However, it is essential to follow the storage directions carefully.

Important: The product is not suitable for use on the go or travel, during which it may be subject to different temperatures.

How does the Ma Crème Nature preparation offer safer conditions for preparing your beauty products at home?

Ma Crème Nature guarantees that the 2 preparations are created under the safest conditions and frees you from the risks incurred, because we offer controlled raw ingredients, we have put in place precise and pre-formulated doses and we guarantee the tolerance of the end formula (safety tests performed).

Has Ma Crème Nature been tested on sensitive skin? Is it well tolerated?

Absolutely, a satisfaction test was carried out for 4 weeks on 28 volunteers (100% women), 29% of whom had sensitive skin; “the product is well tolerated by my skin” for 100% of subjects.

A dermatological evaluation was carried out in parallel and confirmed good tolerance.

Can Ma Crème Nature be used on men’s skin?

Absolutely, it has even been tested on male volunteers. You can let them borrow it without any worries.

Is it possible to add essential oils to Ma Crème Nature?

Ma Crème Nature has been designed to rest the skin and avoid making too many demands on it.

Nonetheless, it is possible to add essential oils, following – of course – the correct precautions for the use of essential oils (quantities, nature of the oils, etc.)