

# Peony

New Fragrance & Make-up Collection

L'OCCITANE  
EN PROVENCE



According to a Mediterranean legend, a beautiful nymph named **Paeonia** was so courted by the gods that a jealous goddess transformed her into a **flower with a thousand petals : the Peony**. Ever since then, this **symbol of beauty** has brightened every spring with its dazzling show of colours and scents.

To understand the secrets of this flower, L'OCCITANE approached a world-renowned **French nurseryman, Jean-Luc Rivière** – a man with a passion for peonies, whose family has devoted itself to breeding and cultivating them for 160 years, in the Drôme region of France.

**In May 2010, our shops will be transformed into a nursery garden overflowing with colours and scents !**

The Rivière family's peony collection boasts an extraordinary palette of shades. These have inspired a **make-up range full of fresh and natural colours** – reflections of real peony varieties and named after them.

The **fragrance collection captures the subtle aura of the peony** in a rich floral scent with hints of green freshness. The collection of bodycare products, with rounded, feminine shapes, features exquisite formulas that leave a soft, fragrant finish on the skin.

All our fragrance and make-up products are enriched with a **peony extract** that has been exclusively developed from Rivière peonies\*.

\* For more information about the Rivière peony nursery, visit the website: [www.pivoinesriviere.com](http://www.pivoinesriviere.com)



# The Fragrance Collection Paeonia

An evocative name that tells the story of the peony...  
The Latin etymology of the flower and the botanical name of the species is **Paeonia**.

**Paeonia**  
Eau de Toilette

The fragrant atmosphere of a garden filled with peonies on a spring morning...

This Eau de Toilette captures the subtle aura of the peony in a **rich floral fragrance with hints of green freshness**.

**Head notes:** a burst of juicy scents of bergamot and grapefruit.  
**Heart notes:** a bouquet of peonies and roses.  
**Base notes:** the soothing softness of sandalwood & white musk.

A new and very feminine bottle that evokes the delicate roundness of a peony as it comes into bloom.



75 ml - 2.5 fl.oz. spray

**Paeonia Intense**  
Eau de Toilette Roll-on

The soft caress of petals brushing against your neck...

10 ml bottle



A **more intense** version of the fragrance in a roll-on format. For **fragrant touch-ups** any time of the day!

**Paeonia**  
Beauty Milk

Enveloping, fragrant hydration

250 ml bottle



Enriched with **grape seed oil, shea butter and peony extract**, this body lotion **moisturizes the skin and leaves it beautifully soft**.

**Paeonia**  
Shower Cream

The comforting pleasure of a gentle shower

250 ml bottle



Enriched with **shea butter and peony extract**, this shower cream gently cleanses and perfumes the body without drying the skin.

**Paeonia**  
Petal Soap

In my bathroom, the peony blooms all year long...

125g soap



This pretty soap echoes the shape of a **peony bud as it starts to open**.

**Paeonia**  
Beauty Powder

Petals of shimmering softness to reveal the most radiant beauty...

40g box  
**Limited Edition**



Formulated with naturally-derived ingredients, this **ultra-fine, luxurious body powder**, creates a **soft, fragrant finish with iridescent shimmers**.



# The Make-up Collection

Limited edition



The Rivière's family peony collection boasts an **extraordinary palette of shades**. These have inspired a **make-up range full of fresh and natural colours** – each shade is named after the peony variety that it reflects.

L'Occitane has created a **truly original packaging design**, inspired by the world of the **nursery garden**. Each product is sold in a «**seed packet**», illustrated with a picture of the peony that inspired it.

For this make-up collection, we have chosen to use **cardboard packaging**, to limit the environmental impact of the products. All packets and containers are made with paper from **sustainably managed forests**.

All of the products in the collection contain an **exclusive natural peony extract with softening properties**. They also contain a **mica powder coated with mimosa from Provence**, so that the **formulas glide on smoothly and feel comfortable on the skin**.



## Illuminating powder

A luminous complexion with all the beauty of a flower...



10g - 0.35 oz.  
powder box

This illuminating face powder lights up and refreshes the complexion.

## Healthy glow face powder

A complexion as radiant as a peony coming into bloom...



10g - 0.35 oz.  
powder box

This face powder warms the skin with a subtle and natural bronze glow.

## Facecolour powder

Brighten the face with touches of radiant petal colour...



3.5g - 0.12 oz.  
powder box

Available in 4 shades

This powder can be used as a blush, as an eyeshadow, or to brighten dull areas.

## Facecolour powder duo

Brighten the face with touches of radiant petal colour...



3.5g - 0.12 oz.  
powder box

Available in 3 Shades

The lighter shade of this eyeshadow lights up the eyelid, while the darker shade can be used to give definition to the eyes.

## Lipstick

A bouquet of radiant colours for the lips



3.5g - 0.12 oz. tube

Available in 4 shades

This semi-sheer lipstick has a rich texture which leaves a light, non-sticky film on the lips.

## Lip balm

A tender balm for petal-soft lips



15 ml- 0.5 oz. tube

This gentle lip balm, enriched with shea butter, nourishes and protects the lips with a translucent sheen and pink shimmers.

## Liquid shine lip colour

For lips that shimmer with a dewy sheen...



8 ml- 0.28 oz. tube

Available in 4 shades

## Tinted water

Blush like a peony



4.5 ml- 0.15 oz. bottle

This tinted water brings out the blush in your cheeks and brighten the lips with an ultra-natural finish.