

aromachologie

new hair care range



Pascale Lazzeri

Head of Hair Care R&D

“During summer, our hair is easily damaged: sunshine, wind, salty water and chlorine all contribute to the damage, making it become dry and brittle, losing its softness and shine.

This is why we have developed a new complex for the hair – **a combination of five repairing and refreshing essential oils** (angelica, lavender, geranium, mint and eucalyptus) **and a naturally protective sunflower seed extract that help protect the hair fiber against UV damage, repair and nourish the hair.** Thanks to the sensorial textures and fresh scent, these new products are also a real pleasure to use!”

Sunflower seed extract

- ▶ Neutralizes free radicals generated by UVA and UVB rays.
- ▶ Protects hair color.

Essential oils of mint and eucalyptus

- ▶ Fresh sensation.

Essential oils of angelica, lavender and geranium

- ▶ Repairing action.



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summer protection

gel mask conditioner

250ml - Net Wt 8.8 oz.



The gel-cream texture and ultra-fresh scent make every application a moment of sheer delight!

An original 2-in-1 nourishing gel formula (conditioner and mask) that helps to both protect the hair against UV damage and replenish the hair fiber. Color is protected and shine is heightened.

Consumer test on 25 volunteers over 24 days

- ▶ Hair is protected against the damaging effects of UV rays (96%).
- ▶ Hair is repaired and deeply nourished (96%).
- ▶ Hair color is preserved (100%) and more radiant (96%).

sun mist

100ml - 3.4 fl.oz.



A light-as-air mist that acts as a protective screen!

This hair mist helps to protect against UV damage, keeps color vibrant, prevents hair from becoming dry and brittle, and leaves it smooth, tanglefree and delicately scented.

Consumer test on 26 volunteers over 24 days

- ▶ Hair is protected against the damaging effects of UV rays (85%).
- ▶ Hair color is preserved (88%).

A jar made from 100% recycled and recyclable plastic!

Using this 100% recycled material allows us to have the least possible impact on the environment: petroleum savings, energy savings, reduced impact on the greenhouse effect.