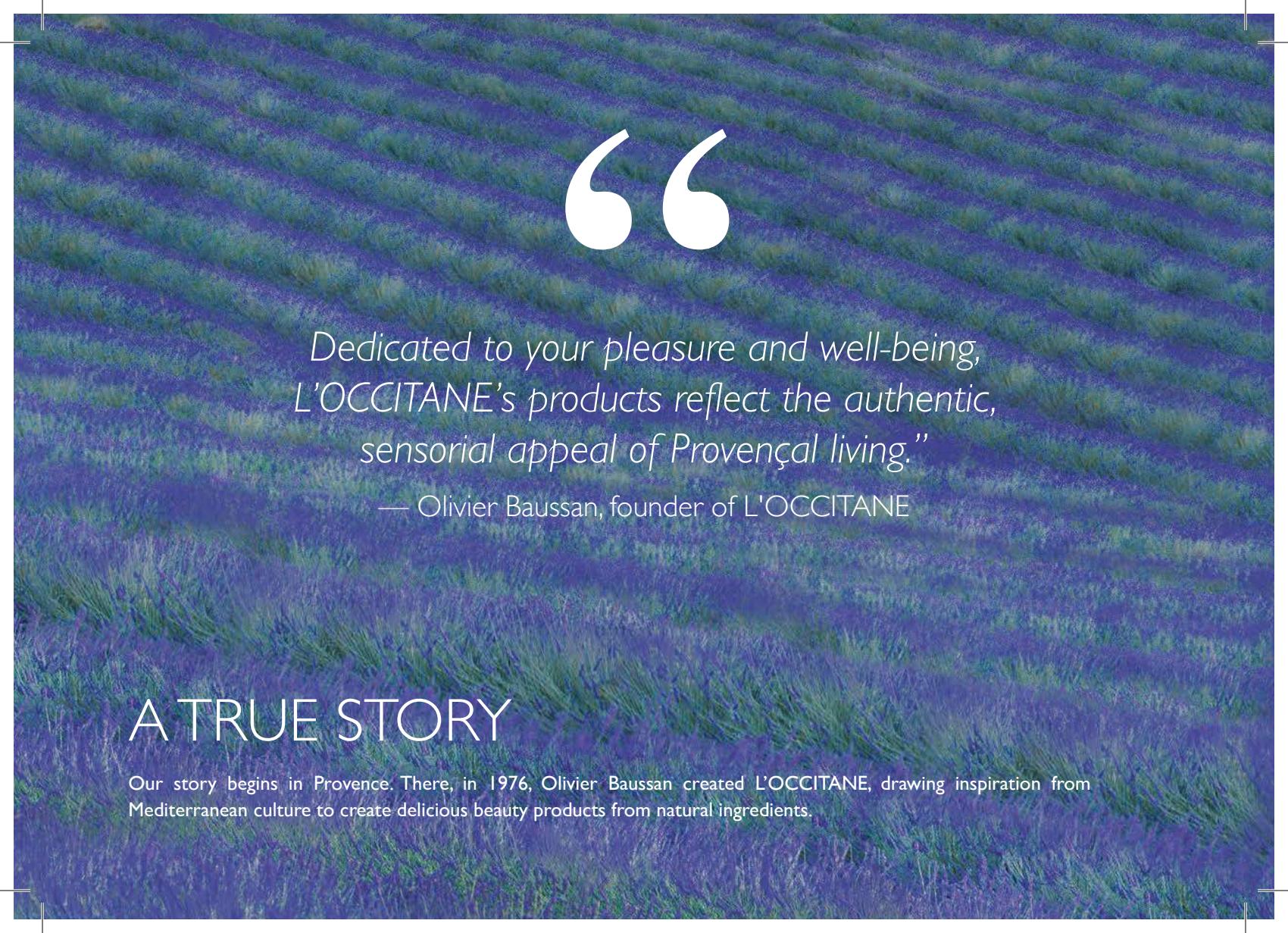


L'OCCITANE EN PROVENCE

Voyage en Provence





A wide-angle photograph of a lavender field in Provence, France. The field is filled with rows of lavender plants, creating a pattern of dark purple and green stripes that lead towards the horizon. The lighting suggests it's either early morning or late afternoon, with long shadows and a warm glow.

“

*Dedicated to your pleasure and well-being,
L'OCCITANE's products reflect the authentic,
sensorial appeal of Provençal living.”*

— Olivier Baussan, founder of L'OCCITANE

A TRUE STORY

Our story begins in Provence. There, in 1976, Olivier Baussan created L'OCCITANE, drawing inspiration from Mediterranean culture to create delicious beauty products from natural ingredients.

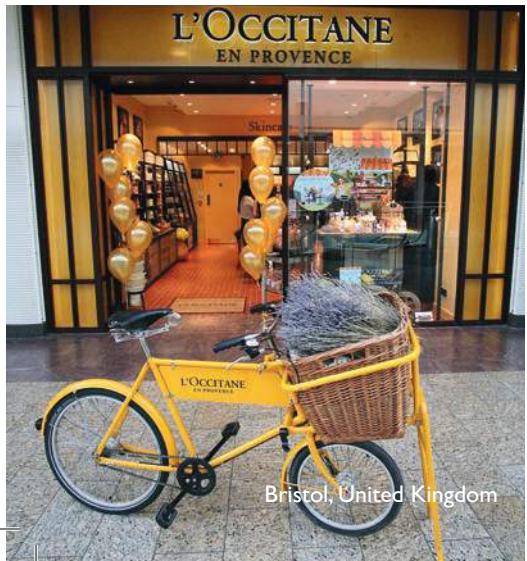


Hong Kong City



Paris Carrousel du Louvre,
France

L'Occitane



Bristol, United Kingdom



New York, United States



L'OCCITANE TODAY

- L'OCCITANE has more than 2200 boutiques in 100 countries, all infused with our passion for the sights, scents, touch and feel of Provence.
- Our formulas are developed at the innovation center. Here, more than 300 plant-based ingredients are used in our formulations.

- In Burkina Faso Africa, 15,000 women work with L'OCCITANE in a Fair Trade certified partnership to supply sustainably sourced Shea Butter.



The UNDP - United Nations Development Programme recognised L'OCCITANE in its Africa report as an exemplary company for its actions in Burkina Faso.



Traditional verbena Harvest, Provence

OUR COMMITMENTS

AUTHENTICITY

Behind every creation of L'OCCITANE there is always:

- a true story usually evoking the Mediterranean and its traditions;
- a formula containing natural ingredients rooted in phytotherapy (plant benefits) and aromachology (essential oils benefits).

INSPIRING THE SENSES

To make our products as effective as possible, we bring together tradition, nature and research to create:

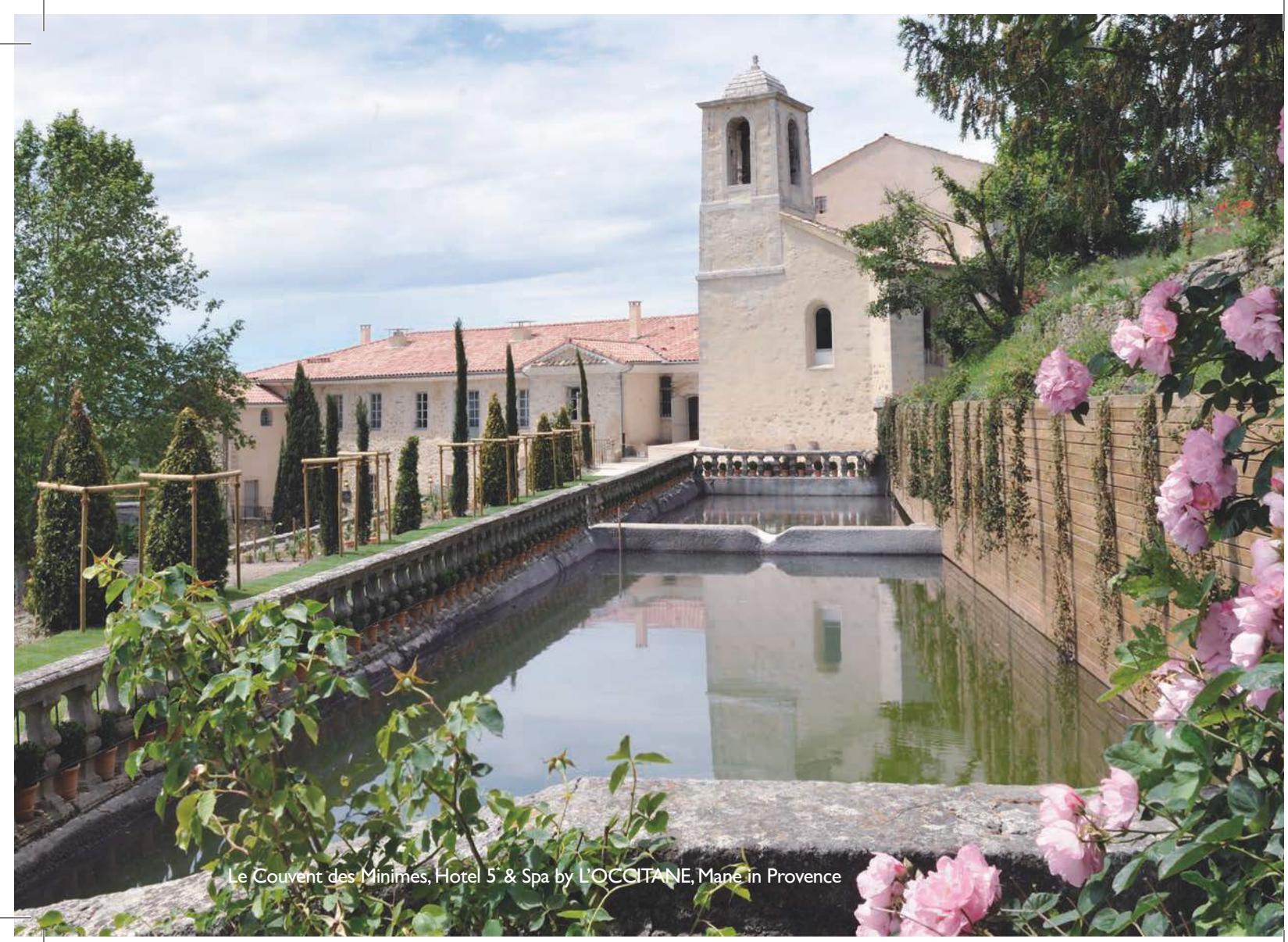
- natural and active formulations tested under dermatological controls for optimal safety;
- textures and fragrances which inspire the senses, so that every product of L'OCCITANE brings a moment of pleasure and sensory delight.

RESPECT

At L'OCCITANE we are committed to limiting the environmental impact of our actions and products:

- our packaging and communication tools are made from sustainable resources;
- we make conscientious decisions to limit our CO₂ emissions, notably in the transport of our products.

In its pursuit of continuous improvement, L'OCCITANE values natural ingredients without the use of parabens and phthalates.



Le Couvent des Minimes, Hotel 5* & Spa by L'OCCITANE, Mane in Provence

ENHANCING GUEST EXPERIENCE

PLEASURE AND WELL-BEING

- By capturing all the sensory appeal of our Provencal roots, L'OCCITANE's bathroom amenities offer a real sensation of comfort, both natural and authentic.
- L'OCCITANE offers your guests a true voyage of the senses through the richness of our formulas, our enticing fragrances, our delicate textures and delightful packaging.

RENNED EXPERTISE

- Our presence within a select number of the world's most prestigious hotels as well as our retail expertise, has enabled L'OCCITANE to meet the expectations of guests who are in search of environmentally conscious natural products which inspire the senses.
- Our team, helped by our innovation capability as well as the international appeal of our brand, is ready to offer you a service of the highest quality.



LA COLLECTION DE GRASSE

La Collection de Grasse celebrates the town of Grasse, the world capital of perfumery' in uniting precious extracts together, two by two. Sometimes they seem destined for each other. At other times, it's like a wonderful chance encounter. And then there are the ingredients that echo and enrich each other.

JASMIN & BERGAMOTE

The Jasmin & Bergamote fragrance is the harmonious accord of two ingredients, fluctuating between petals and leaves, freshness and sensuality.

MER & MISTRAL

The vivifying and invigorating fragrance blends fresh and aquatic notes with an aromatic accord of pine, cypress and rosemary.



“
Jasmin & Bergamote
fragrance is the
harmonious accord
of two ingredients,
fluctuating between petals
and leaves...”

JASMIN & BERGAMOTE

SHOWER GEL

30ml, 50ml & 75ml



This shower gel gently cleanses the skin leaving it delicately fragranced with a sensual and luminous scent.

BODY MILK

30ml, 50ml & 75ml



This body milk helps to moisturize and soften the skin, leaving it subtly perfumed with a sensual and luminous scent.

SHAMPOO

30ml, 50ml & 75ml



This shampoo provides shine, softness and delicately perfumes hair with a fresh and floral fragrance.

CONDITIONER

30ml, 50ml & 75ml



This conditioner softens and helps detangle hair. Its melting texture provides suppleness and radiance.



SAVON PARFUMÉ

50g.

L'Occitane has formulated this perfumed creamy soap with a vegetable base.



1. Head notes:
Mandarin Orange, Bergamot

2. Heart notes:
Jasmine, Lemon Leaves

3. Base notes:
Sandalwood, Cedar



MER
&
MISTRAL
DOUCHE FRAÎCHEUR
FRESH SHOWER GEL
L'Occitane
EN PROVENCE

MER
&
MISTRAL
GEL CORPS FRAÎCHEUR
FRESH BODY GEL
L'Occitane
EN PROVENCE

MER
&
MISTRAL
SHAMPOOING
SHAMPOO
L'Occitane
EN PROVENCE

MER
&
MISTRAL
APRÈS-SHAMPOOING
CONDITIONER
L'Occitane
EN PROVENCE

MER
&
MISTRAL
SAISON FRAÎCHEUR
FRESH SOAP
L'Occitane
EN PROVENCE

“
A watery breath,
a fresh breeze!”

– Alicia, discovering
Mer & Mistral (USA)

MER & MISTRAL



FRESH SHOWER GEL

30ml, 50ml & 75ml

This shower gel gently cleanses the skin, leaving it freshly perfumed with an invigorating scent.



FRESH BODY GEL

30ml, 50ml & 75ml

This energizing gel moisturizes and softens the skin leaving it perfumed with the aromatic chord of cypress, pine and rosemary.



SHAMPOO

30ml, 50ml & 75ml

This shampoo provides shine, softness and delicately perfumes hair with an aromatic scent blending cypress, pine and rosemary notes.



CONDITIONER

30ml, 50ml & 75ml

This conditioner softens and helps detangling hair. Its melting texture provides suppleness and radiance.



SOAP

50g.

L'OCCITANE has formulated this perfumed creamy soap with a vegetable base.



1. Head notes:
Citrus, Mandarin

2. Heart notes:
Pine of Alep, Cypress,
Rosemary

3. Base notes:
Cedar, Amber white, Musks



VERBENA

THE SPARKLING FRESHNESS OF VERBENA LEAF
STRAIGHT FROM A PROVENCAL MARKET.

Verbena is a shrub that is typical of the Mediterranean basin. People from the south of France are very familiar with this plant. In June, as baskets are filled with the freshly harvested green leaves, the markets in Provence are heavy with the scent of verbena. Its fresh, lemony fragrance is carried for miles around. The extract of organic verbena is the heart of a vibrant collection.



- 1. Head notes:**
Orange, Lemon
- 2. Heart notes:**
Verbena, Petit grain
- 3. Base notes:**
Rose, Geranium



“
A lively and invigorating
fragrance extremely
pleasant in the morning.”
— Emilie, a devotee
of verbena scent (France)



SHOWER GEL

30ml, 50ml & 75ml

This shower gel gently cleanses the skin and leaves it delicately scented with a fresh and unisex fragrance.

BODY LOTION

30ml, 50ml & 75ml

Enriched with grape seed oil, this body lotion helps to moisturize and soften the skin.

SHAMPOO

30ml, 50ml & 75ml

This shampoo contributes to invigorate the scalp and leaves hair delicately scented with the fresh notes of verbena.

CONDITIONER

30ml, 50ml & 75ml

This conditioner revitalizes the senses and gives hair shine, leaving it easy to style.

VERBENA LEAF SOAP

25g

Made with pure vegetable oils enriched with verbena leaf extract, this soap gently cleanses and exfoliates the skin.



CITRUS VERBENA

THE VITALITY OF CITRUS FRUITS BLENDED
WITH THE FRESHNESS OF VERBENA.

In L'OCCITANE's Citrus Verbena line you will discover the sparkling freshness of verbena combined with the zesty fragrance of citrus fruits. Enriched with citrus essential oils from Sicily and organic verbena extract, this sun-drenched line invigorates and perfumes the body with the subtle yet captivating scent of summer.



1. Head notes:
Lemon, Grapefruit

2. Heart notes:
Verbena

3. Base notes:
Cedar



“
A range both fruity
and refreshing which
I use in every season!”

—Victor, who first used L'Occitane's
products 5 years ago
(Brazil)



SHOWER GEL

30ml & 50ml

Formulated with lemon essential oil and grapefruit extract, this shower gel leaves the skin delicately scented with a fresh and tangy fragrance.

BODY LOTION

30ml & 50ml

Enriched with shea butter, this body lotion helps to moisturize and soften the skin.

SHAMPOO

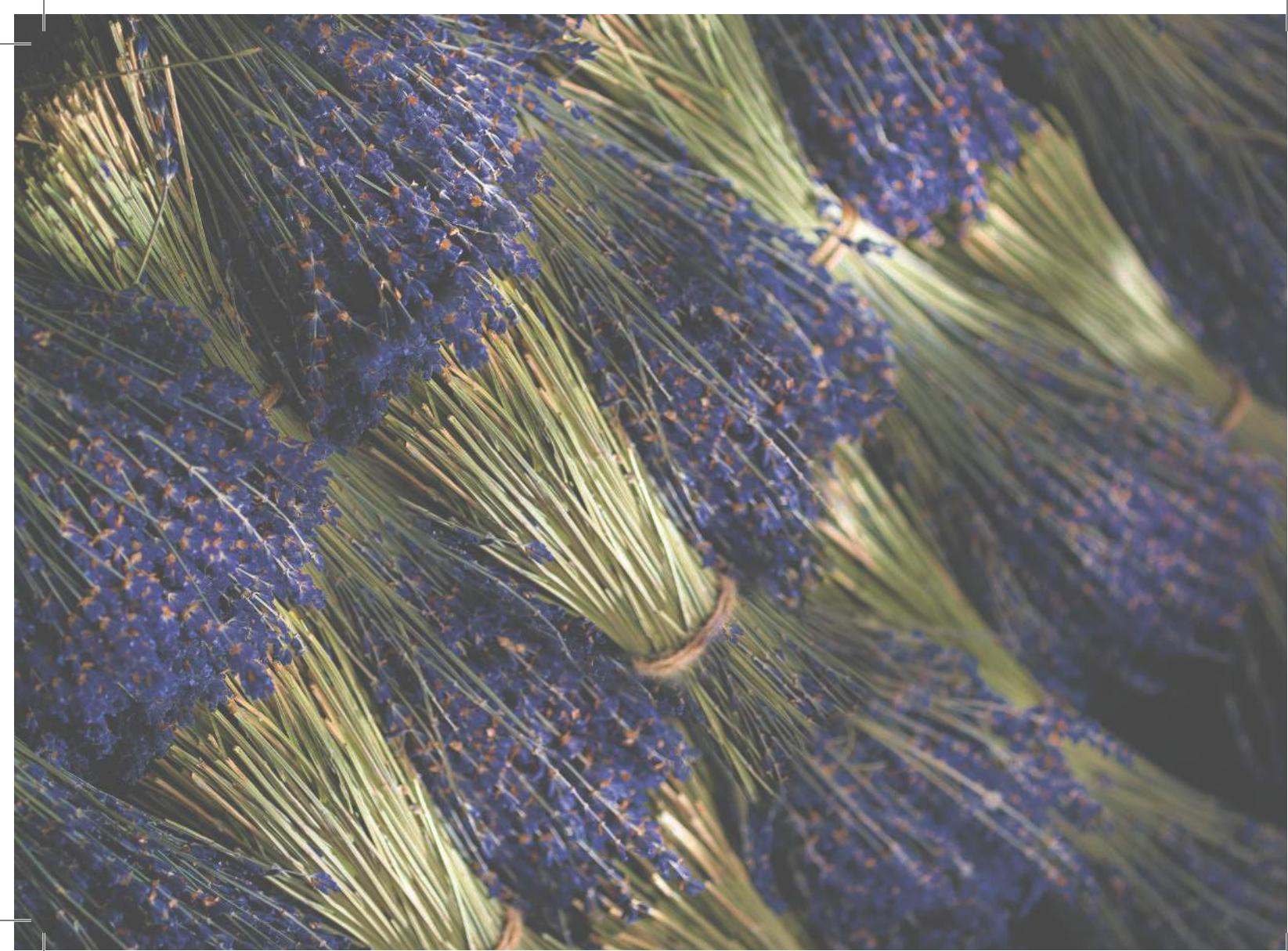
30ml & 50ml

Enriched with purifying lemon essential oil, this shampoo works to restore shine and vitality to hair.

CONDITIONER

30ml & 50ml

With its sparkling and sharp scent, this conditioner helps to smooth and detangle hair after shampooing.



AROMACHOLOGY

ESSENTIAL OILS TO REVITALIZE AND RELAX.

Provence is a fertile ground of unique and alluring plants with captivating properties. L'OCCITANE has been a pioneer in unlocking their secrets and using their essential oils in our formulas. The Aromachology range exhibits L'OCCITANE's long-held expertise in using natural essential oils, which distill the miraculous power of plants in such high concentration that even a single drop can make all the difference. With its aromatic and soothing qualities, this collection is perfectly created for revitalizing and invigorating.



1. Head notes:

Bergamot,
Green mandarin

2. Heart notes:

Iris,Ylang-ylang

3. Base notes:

Cedar,Tonka bean,Vanilla



“
The smell is wonderful and invigorating, and the hints of the essential oils really come through in a marvelous medley.”
– Carole, on discovering our Aromachology range (Japan)



REVITALIZING SHOWER GEL

35ml, 50ml & 75ml

Enriched with mint, pine and rosemary essential oils, this shower gel provides an energizing boost to start the day.



RELAXING BODY LOTION

35ml, 50ml & 75ml

Enriched with lavender, tea tree and geranium essential oils, as well as vegetable extracts, this body lotion helps to soften the skin, leaving it delicately scented.



REPAIRING SHAMPOO

35ml, 50ml & 75ml

Formulated with five essential oils (angelica, lavender, geranium, ylang ylang and sweet orange), this shampoo gives shine, vitality and softness to hair.



REPAIRING CONDITIONER

35ml, 50ml & 75ml

This pleasant and soothing conditioner assists in detangling the hair, leaving it soft and smooth.



SHEA BUTTER

A SACRED TREE, A FABULOUS INGREDIENT: SHEA.

The landscape of Burkina Faso, Africa is interspersed with majestic karite trees – the source of shea butter.

In this region, the hot winds carry dust and fine sand, and can be very drying to the skin. The women of Burkina Faso traditionally protect their skin – and that of their children – against harsh environmental elements by applying shea butter daily.

With its advanced formulation, enriched with all the properties of shea, L'OCCITANE's Shea Butter line is the ultimate indulgence for the international traveler!



1. Head notes:
Geranium

2. Heart notes:
Milk, Violet Flower

3. Base notes:
Santalwood, Musks



“
Its texture is comforting
and reassuring and
my skin is left gleaming
and moisturized.”

– Meghann, a recent convert to
the Shea Butter Range (USA)



ULTRA RICH SHOWER CREAM

30ml & 50ml

Enriched with 5% shea, this delicate and generous shower cream softly cleanses the body.

ULTRA RICH BODY LOTION

30ml & 50ml

This rich body lotion with 15% shea butter helps to nourish, moisturize and protect the skin.

ULTRA RICH SHAMPOO

30ml & 50ml

This nourishing formula helps to nourish and soften hair, leaving it supple and shiny, easier to style.

ULTRA RICH CONDITIONER

30ml & 50ml

This conditioner rich in shea butter helps to nourish and detangle dry hair from roots to ends.





SHEA BUTTER SOAPS

INSPIRED BY THE TRADITIONAL RECIPE
FROM THE MASTER SOAP MAKERS.

These pure vegetable soaps are enriched with shea butter, known for its nourishing and softening properties. They have an extra-gentle cleansing action and help preserve the skin's natural moisture balance.

EXTRA-GENTLE MILK SOAPS 25G & 50G

This soaps are formulated with shea butter, known for its softening and protective properties.

EXTRA-GENTLE VERBENA SOAPS 50G & 100G

Rich in shea butter, these protective and soothing soaps are perfumed with the fresh and delicate scent of verbena.



DISPENSERS

AN ECOLOGICAL, CONVENIENT AND REFINED DISPENSER PROGRAM.

FEATURES: A STAINLESS STEEL BASE, SINGLE USE & 300ML BOTTLES.

BRACKET

An elegant stainless steel base (inox grade 316L) with a stainless steel ring (removable with a key) for our dispenser program.

A convenient L'OCCITANE, branded bracket.

REVITALIZING SHOWER GEL 300ML

An invigorating shower gel made with mint, pine and rosemary essential oils that provides an energizing boost to start the day.

RELAXING BODY LOTION 300ML

Enriched with lavender, tea tree and geranium essential oils, as well as vegetable extracts, this body lotion helps to soften the skin, leaving it delicately scented.

REPAIRING SHAMPOO 300ML

Formulated with five essential oils (angelica, lavender, geranium, ylang ylang and sweet orange), this shampoo gives shine, vitality and softness to hair.

REPAIRING CONDITIONER 300ML

This pleasant and soothing conditioner assists in detangling hair, leaving it soft and smooth.

VERBENA CLEANSING HAND WASH 300ML

Enriched with organic verbena extract from Provence, this gel cleanses and refreshes hands, leaving them feeling soft and lightly fragranced.

MINI PRODUCTS

DELIGHT YOUR GUESTS WITH SENSUOUS
AND NOURISHING PLEASURES.



SHEA BUTTER DRY SKIN HAND CREAM 10ML

L'Occitane's signature hand cream, enriched with 20% shea butter. This super creamy balm penetrates the skin quickly to help protect, nourish and moisturize hands.



SHEA BUTTER PROTECTION AND NUTRITION

FABULOUS SERUM 5ML

This shea butter serum helps to repair and protect skin damaged by harsh conditions. It is truly fabulous!

ULTRA RICH FACE CREAM 10ML

This face cream is the perfect moisturizer for anyone with dry and fragile skin in need of intensive hydrating care.

LIP STICK 2G / LIP BALM 3ML

Available in ultra rich stick form or as a moisturizing cream balm, this daily essential helps to repair and nourish dry and damaged lips.

REFRESHING CLOTH 4ML

Soaked in a lotion rich in shea extract, cornflower (soothing) and orange blossom floral water (softening), this cloth both removes make-up and refreshes in one simple step.



VERBENA

FRESHNESS AND ENERGY

EAU DE TOILETTE 10ML

A perennial favorite. Extroverted notes of Mediterranean verbena in a bright and dazzling Eau de toilette that will appeal to women as well as men.



REFRESHING CLOTH 4ML

Enriched with organic verbena extract, the cloth delicately cleanses face and hands leaving them lightly perfumed and agreeably fresh.



AROMACHOLOGY

RELAXING AND WELL-BEING

PILLOW MIST 15ML

This pillow mist draws upon the soothing properties of 100% natural essential oils and with its aromatic fragrance helps to create a calming atmosphere, to promote relaxation and well-being.

EFFERVESCENT SUGAR CUBE 33G

This effervescent sugar bath cube, infused with essential oils, perfumes the bath water with a delicate fragrance and promises a soothing, skin-softening soak.



CADE

EXPERT FORMULAS FOR MEN

SHAVING CREAM 10ML

This shaving cream transforms into a rich lather which softens the beard for a smooth and clean shave.

AFTER SHAVE BALM 10ML

This after-shave balm helps to moisturize and soothe the skin for a cleansing and invigorated finish.



GIFT SETS

WELCOME AND THANK YOUR GUESTS WITH THIS SELECTION OF GIFT SETS COMBINING SENSORIAL PLEASURE AND WELL-BEING.

TREASURES

Extremely generous.

ESSENTIALS

Sure value for any occasion.

DUOS

Small and practical, yet indispensable.

POUCH AND BOX

Make your own.

TREASURES

These refined pouches, reveal all the promises of a beautiful getaway.

Perfect for the most demanding guests.



SHEA FACE ESSENTIALS

Gentle toner 30ml,
hand cream 10ml,
ultra rich face cream 10ml,
lip balm 3ml,
vanity set.



DELICIOUS ALMOND

Shower oil 75ml,
milk concentrate 50ml,
delicious hand cream 10ml,
delicious soap 50g.

SLEEP WELL

Lavender foaming bath 100ml,
shea hand cream 10ml,
aromachology relaxing pillow mist 15ml,
shea lip balm 3ml,
shea refreshing cloth.



ESSENTIALS

Thanks to these pretty tins, offer your guests the traditional essences of L'OCCITANE.



HAPPY HAND TRIO
Verbena hand cream 10ml,
shea hand cream 10ml,
peony flora hand cream 10ml.



FACE FAVORITES TRIO
shea hand cream 10ml,
shea lip balm 3ml,
ultra rich face cream 10ml.

DUOS

These tiny pouches hold all the power of Shea: protecting, nourishing and moisturizing.



SHEA DUO: LIPS & HANDS
Hand cream 10ml,
butter lipstick 2g.



SHEA DUO: ALL YOU NEED IS SHEA
Hand cream 10ml,
foot cream 10ml.

CREATE YOUR OWN GIFT SETS

Let your creativity run wild by making your own pouches and gift sets.



COTTON VANITY

Offer a premium and multi-purpose pouch with grey pompons double puller and a stripped lining. The perfect handbag companion!





FOLDABLE BOX

Surprise your guests with that extra finishing touch: a refined gift box containing one of our amenity lines.

Box and products sold separately.



ACCESSORIES

REFINED AND ELEGANT, OUR ACCESSORIES OFFER
A CUSTOM MADE SERVICE.

NAIL FILE

Nail file and cuticle stick.

WOODEN COMB

For perfectly brushed hair.

LUFFA

Body Scrub when showering.

VANITY SET

Cotton pads and buds.

SHAVING SET

L'Occitane's Cade shaving cream plus razor.

SHOWER CAP

For dry hair when showering.

DENTAL SET

Toothbrush and toothpaste.

SEWING KIT

Needles, pins, buttons and sewing thread.

MINI-SHOPPING BAG

For several accessories or goodies.

SHOE MITT

Used for polishing shoes.



Spa by L'OCCITANE

CLOSE YOUR EYES, YOU ARE IN PROVENCE

A SELECTIVE SPA NETWORK

- 60 Spas in 23 countries
- 4 flagships & 21 Petit Spas connected to stores
- 35 Spas by L'Occitane in iconic luxurious 5* hotels

AN EXCLUSIVE PARTNERSHIP

- Unique and flexible concept
- Personalized menu with signature treatments exclusive to each property
- Wide marketing support, expert protocols & retail training
- Cross-marketing within our stores

THE BEST OF L'OCCITANE IN YOUR SPA

- Natural high efficiency products made in France
- 200 active plant ingredients, use tests, +20 patents
- International brand awareness
- Strong retail expertise (2400 stores, 3 million clients in VIP program)

More information at spa.loccitane.com



hotels.loccitane.com

L'OCCITANE
EN PROVENCE