



**WELCOME TO L'OCCITANE
GUEST AMENITIES**

L'OCCITANE
EN PROVENCE

THE GROUP TODAY

A JOURNEY THAT STARTS IN PROVENCE

NATURE KNOWS BETTER

Founded by Olivier Baussan 40 years ago, L'OCCITANE captures the true art de vivre of Provence, offering a sensorial immersion in the natural beauty and lifestyle of the south of France.

From the texture of L'OCCITANE products to their scent, each skincare, body care and fragrance formula promises pleasure through beauty and well-being - a moment rich in enjoyment and discovery that goes beyond tangible benefits to create a different experience of Provence.



*Crafting beauty with respect
for people and nature*

OUR STATS

PRESENT IN OVER

90

COUNTRIES

CONSOLIDATED
TURNOVER

1.3 billion

EUROS*

1'555

COMPANY-OWNED
STORES*

2010

GROUP LISTED ON THE
HONG-KONG STOCK
EXCHANGE SINCE 2010

8 million

PEOPLE HAVE RECEIVED EYE CARE SINCE 2000

OVER

8'500

EMPLOYEES
THROUGHOUT
THE WORLD

MORE THAN

3'000

STORES*

33'000

WOMEN SUPPORTED IN
BURKINA FASO SINCE 1980

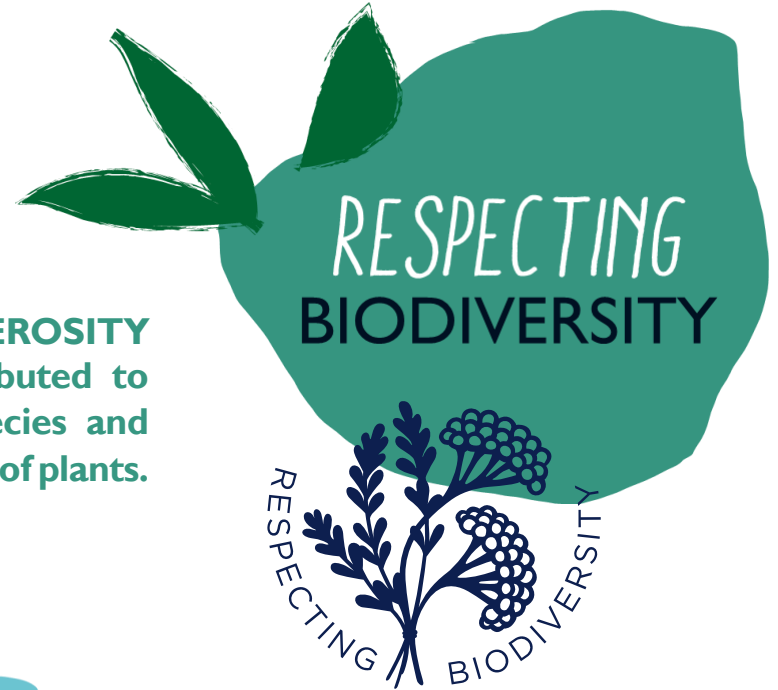
OUR COMMITMENTS

Nature



“SINCE 1976, WE HAVE BEEN REVEALING AND PROTECTING THE RICHNESS OF OUR LANDS.”

A STORY OF GENEROSITY
By 2025, to have contributed to protecting 1,000 species and varieties of plants.



A STORY OF RESPECT FOR THE PLANET
3 x 100% by 2025! 100% of our bottles will be made from 100% recycled plastic, and 100% of our stores will offer a recycling service.

OUR COMMITMENTS



SUPPORTING PRODUCERS



A STORY OF FAIRNESS
By 2025, to have a fair trade relationship with all our producers.

A STORY OF VISION
By 2020, enable 10 million beneficiaries to have access to eye care.



CARING FOR SIGHT



EMPOWERING WOMEN



A STORY OF EMANCIPATION
By 2020, to support over 33,000 women in their socio-economic development in Burkina Faso.

A STORY OF TALENT
To support artisans from Provence, showcase their skills, and help them to thrive!

STAY TRUE



CELEBRATING CRAFTSMANSHIP



OUR MISSION



ENHANCING GUEST EXPERIENCE

VOYAGE OF THE SENSES

L'OCCITANE offers your guests a true voyage of the senses through the richness of formulas made in France, enticing fragrances, delicate textures and delightful packaging.

WORLD RENOWNED EXPERTISE

By working with select luxury hospitality partners around the world as well as our retail expertise, L'OCCITANE is delighted to offer guests our trusted industry expertise in natural care products while providing an unforgettable experience of well-being in your rooms.

OUR MISSION

A PRECIOUS PARTNER

Being a partner with L'OCCITANE will allow you to access to expert additional services such as:

- our spa expertise
- our skincare knowledge through our amenities and turndown offer inspired by our retail formulas
- our gifting expertise
- tailor-made customization of in-room communication tools
- marketing and digital support

Thanks to our integrated team and worldwide distribution, we have many solutions to celebrate our collaboration and to provide a full experience to your guests!



AMENITIES COLLECTION



ALMOND COLLECTION

THE MOUTHWATERING SCENT
OF FRESH ALMONDS.

Almonds have long been associated with Provence and the almond tree is a strong symbol of the local landscape. Our Almond amenities are both deliciously addictive and wonderfully sensual.

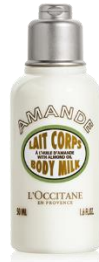
Dive into infinite softness with our Almond collection.



SHOWER OIL

35ml, 50ml & 75ml

Enriched with almond oil from Provence, this shower oil transforms, when in contact with water, into a delicate foam that gently cleanses the skin and leaves a mouthwatering scent of fresh almonds.



BODY MILK

35ml, 50ml & 75ml

This body milk with almond oil from Provence and light texture, helps to moisturize the skin and envelops it with a subtle and mouthwatering scent of fresh almonds.



SHAMPOO

35ml, 50ml & 75ml

This shampoo with almond oil from Provence gently cleanses hair while leaving it fragranced with a mouthwatering scent of fresh almonds.



CONDITIONER

35ml, 50ml & 75ml

This conditioner with almond oil from Provence helps to soften and detangle hair while leaving it fragranced with a mouthwatering scent of fresh almonds.



SOAP

50g & 100g

With a cleansing base from plant origin and almond oil from Provence, this body soap cleanses the skin and wraps it in a mouthwatering scent of fresh almonds.





VERBENA COLLECTION

THE SPARKLING FRESHNESS OF THE
VERBENA LEAF STRAIGHT FROM A
PROVENCAL MARKET.

Among all of the aromatic herbs that grow along the paths of Provence, there is one whose lemony freshness helps to revive the body and mind: verbena. This refreshing herb is at the heart of our vibrant amenities collection and is perfumed with extract of organic verbena from Provence.



SHOWER GEL

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence, this shower gel gently cleanses, leaving the body delicately scented with a fresh citrus fragrance.



BODY LOTION

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence and grape seed oil, this body lotion helps to moisturize, nourish and soften the skin, leaving it delicately fragranced.



SHAMPOO

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence, this shampoo gently cleanses hair while being gentle on the scalp.



CONDITIONER

30ml, 50ml & 75ml

Enriched with organic verbena extract from Provence, its ultra-light formula restores vitality and shine to hair.



SOAP

25g

Made with base from plant origin and enriched with verbena leaf extract, this soap gently cleanses and exfoliates the skin.





AROMACHOLOGY COLLECTION

THE POWER OF ESSENTIAL OILS ON
BODY AND MIND.

Essential Oils have been at the core of L'OCCITANE's product offering since 1976 when our founder first distilled them in Provence.

Discover our Aromachology body & hair care amenities collection, with its aromatic properties for revitalizing and invigorating the traveler.



REVITALIZING SHOWER GEL

35ml, 50ml & 75ml

Thanks to the blend of mint, pine and rosemary essential oils, this botanical foaming base's revitalizing properties act like a tonic to stimulate the body and mind.



RELAXING BODY LOTION

35ml, 50ml & 75ml

This body lotion helps to moisturize and nourish even the most sensitive skin. This fresh and creamy body lotion contains lavender, tea tree and geranium essential oils and helps you to relax.



REPAIRING SHAMPOO

35ml, 50ml & 75ml

A silicone-free shampoo that helps repair, strengthen and protect hair. Formulated with a natural origin plant complex of 5 essential oils, this shampoo helps soften and smooth the hair.



REPAIRING CONDITIONER

35ml, 50ml & 75ml

A detangling conditioner that helps repair, strengthen and protect hair. Formulated with a natural origin plant complex of 5 essential oils, this conditioner helps nourish and restore the hair.





SOAP COLLECTION

INSPIRED BY THE TRADITIONAL RECIPE
FROM THE MASTER SOAPMAKERS.

These soaps with plant origin base are enriched with shea butter, known for its nourishing and softening properties. L'OCCITANE has been committed for 30 years to use shea butter harvested in a sustainable and fair trade partnership in Burkina Faso.



EXTRA-GENTLE MILK SOAP

25g & 50g

Inspired by the traditional recipe from the master soap makers, this soap is formulated with an extra-gentle plant origin base and is enriched with shea butter, known for its softening and protective properties.



EXTRA-GENTLE VERBENA SOAP

50g & 100g

This soap is formulated with an extra-gentle plant original base and is enriched with shea butter, known for its softening and protective properties, and is perfumed with the delicate and fresh scent of verbena.



COLLECTION DE GRASSE

A REFINED COLLECTION DEDICATED
TO EXCEPTIONAL PROPERTIES.

La Collection de Grasse celebrates the city of Grasse, the perfume capital of the world. Explore our 3 exclusive fragrances in this collection that unite the most precious ingredients from lands near and far away.



SHOWER GEL
30ml, 50ml & 75ml

This shower gel gently cleanses the skin leaving it delicately fragranced with a zesty and aromatic scent born of the union of green tea and bitter orange.



BODY LOTION
30ml, 50ml & 75ml

This body lotion helps moisturize the skin leaving it fragranced with a zesty and aromatic scent born of the union of green tea and bitter orange.



SHAMPOO
30ml, 50ml & 75ml

This shampoo gently cleanses hair while helping to make it radiant and supple.



CONDITIONER
30ml, 50ml & 75ml

This conditioner softens and helps detangle hair.



SOAP
50g

This body soap gently washes the skin.





SHOWER GEL
30ml, 50ml & 75ml

This shower gel gently cleanses the skin leaving it fresh with an aquatic and aromatic scent blending cypress, pine and rosemary notes.



BODY LOTION
30ml, 50ml & 75ml

This vivifying gel moisturizes and refreshes the skin, leaving an aquatic and aromatic scent blending cypress, pine and rosemary notes.



SHAMPOO
30ml, 50ml & 75ml

This shampoo gently cleanses hair while making it radiant and smooth.



CONDITIONER
30ml, 50ml & 75ml

This conditioner softens and helps detangle hair. Its melting texture provides suppleness and radiance.



SOAP
50g

This body soap cleanses the skin, leaving it fresh with an aquatic and aromatic scent.





SHOWER GEL

30ml & 50ml

This shower gel gently cleanses the skin leaving it delicately fragranced with a sensual scent, born of the union of jasmine and bergamot.



BODY LOTION

30ml & 50ml

This body lotion moisturizes the skin leaving it fragranced with a sensual scent, born of the union of jasmine and bergamot.



SHAMPOO

30ml & 50ml

This shampoo gently cleanses hair while making it radiant and smooth.



CONDITIONER

30ml & 50ml

This conditioner softens and helps detangle hair. Its melting texture provides suppleness and radiance.



SOAP

50g

This body soap gently washes the skin.



ECO-FRIENDLY COLLECTION

Sustainable solutions, dedicated to the pleasure and well-being of your guests. Our bottles are made out of R-PET, 100% recycled and recyclable plastic material*.



*LET'S ACHIEVE A CIRCULAR ECONOMY
THAT GIVES A SECOND LIFE TO
POLLUTING MATERIALS.*



CITRUS & VERBENA

A FRUITY AND ZESTY BREATH OF VITALITY

Every facet of freshness is captured in this blend of citrus fruits. Organic verbena extract from Provence and lemon come together in an exhilarating zesty accord that acts like an endless antidote to everything.

Formulas with **98%** biodegradability*.

Plunge into a zesty moment with our
Citrus & Verbena collection.

*rinsed formulas



SHOWER GEL

35ml, 50ml

This shower gel gently cleanses the skin while leaving it pleasantly scented with sparkling and fruity notes.



BODY MILK

35ml, 50ml

This body milk helps to moisturize the skin while leaving it pleasantly scented with sparkling and fruity notes.



SHAMPOO

35ml, 50ml

This shampoo gently cleanses and helps to restore vitality, softness and shine while refreshing the scalp. Hair is pleasantly scented with sparkling and fruity notes.



CONDITIONER

35ml, 50ml

This conditioner helps to detangle and smooth hair while leaving it pleasantly scented with sparkling and fruity notes. Hair is left light, shiny and easy to style.





**100% RPET
Bottles**

Made of recycled
and recyclable
plastic

Our dispensers consume
24% less plastic than
50ml bottles



SHOWER GEL

300ml

This shower gel gently cleanses the skin while leaving it pleasantly scented with sparkling and fruity notes.



BODY MILK

300ml

This body milk helps to moisturize the skin while leaving it pleasantly scented with sparkling and fruity notes.



SHAMPOO

300ml

This shampoo gently cleanses and helps to restore vitality, softness and shine while refreshing the scalp. Hair is pleasantly scented with sparkling and fruity notes.



CONDITIONER

300ml

This conditioner helps to detangle and smooth hair while leaving it pleasantly scented with sparkling and fruity notes. Hair is left light, shiny and easy to style.



AROMACHOLOGY COLLECTION

THE POWER OF ESSENTIAL OILS ON
BODY AND MIND.

Essential Oils have been at the core of L'OCCITANE's product offering since 1976 when our founder first distilled them in Provence.

Discover our Aromachology body & hair care amenities collection, with its aromatic properties for revitalizing and invigorating the traveler.



Our dispensers consume
24% less plastic than
50ml bottles



**100% RPET
Bottles**
Made of recycled
and recyclable
plastic



REVITALIZING SHOWER GEL

300ml

This shower gel leaves a fresh sensation on the skin. Thanks to the blend of mint, pine and rosemary essential oils, this botanical foaming base's revitalizing properties act like a tonic for a stimulating and energizing sensation.



RELAXING BODY LOTION

300ml

Enriched with grape seed oil, this body lotion helps to moisturize and nourish the skin. This fresh and creamy body lotion contains lavender, tea tree and geranium essential oils and allows you to relax.



REPAIRING SHAMPOO

300ml

A silicone-free shampoo that helps repair, strengthen and protect hair. Formulated with a natural origin plant complex of 5 essential oils, this shampoo helps soft and smooth capillary fiber.



REPAIRING CONDITIONER

300ml

A detangling conditioner that helps repair, strengthen and protect hair. Formulated with a natural origin plant complex of 5 essential oils, this conditioner helps, nourish and restore capillary fiber.

REFILL AROMACHO SHOWER GEL 1000ml



FORMULA:

Same as the dispenser Aromacho shower gel

DESIGN:

- Design in line with the retail refill and with the aromachology line.
- Transparent green pouch with blue banner on top.
- An easy distinction between products can be made with the different coloured labels.

B2B code

98BBGD1000AR0

1000m

The best partner for your dispenser

REFILL AROMACHO BODY LOTION 1000ml



1000m

The best partner for your dispenser

FORMULA:

Same as the dispenser Aromacho Body Lotion

DESIGN:

- Design in line with the retail refill and with the aromachology line.
- Transparent green pouch with blue banner on top.
- An easy distinction between products can be made with the different coloured labels.

B2B code

98BBLC1000AR0

REFILL AROMACHO SHAMPOO 1000ml



FORMULA:

Same as the dispenser Aromacho Shampoo

DESIGN:

- Design in line with the retail refill and with the aromachology line.
- Transparent green pouch with blue banner on top.
- An easy distinction between products can be made with the different coloured labels.

B2B code

98BBSH1000AR0

1000ml
The best partner for your dispenser

REFILL AROMACHO CONDITIONER 1000ml



1000m

The best partner for your dispenser

FORMULA:

Same as the dispenser Aromacho Conditioner

DESIGN:

- Design in line with the retail refill and with the aromachology line.
- Transparent green pouch with blue banner on top.
- An easy distinction between products can be made with the different coloured labels.

B2B code

98BBAS1000AR0



VERBENA COLLECTION

THE SPARKLING FRESHNESS OF THE
VERBENA LEAF STRAIGHT FROM A
PROVENCAL MARKET.

Among all of the aromatic herbs that grow along the paths of Provence, there is one whose lemony freshness helps to revive the body and mind: verbena. This refreshing herb is at the heart of our vibrant amenities collection and is perfumed with extract of organic verbena from Provence.



**100% RPET
Bottles**
Made of recycled
and recyclable
plastic

Our dispensers consume **24%** less plastic than 50ml bottles



VERBENA LIQUID SOAP

300ml

Enriched with organic verbena extract from Provence, this gel cleanses and refreshes hands, leaving them feeling soft and lightly fragranced.



VERBENA HAND LOTION

300ml

Enriched with verbena extract from Provence, emollient grape-seed oil and shea butter, this hand lotion helps to moisturize and softens hands, leaving a delicate fresh citrus scent.



L'OCCITANE BRACKET

An elegant stainless steel base (inox grade 316L) with a stainless steel ring (removable with a key). The Bracket is branded with our logo and has a delicate, shiny finish.

Give your guests a full experience

Our dispenser program allows your guests to enjoy our formulas from Provence in all public areas (fitness center, restrooms...).

REFILL SHEA VERBENA LIQUID SOAP 1000ml



1000m

The best partner for your dispenser

FORMULA:

Same as the dispenser Shea Verbena Liquid Soap

DESIGN:

- Design in line with the retail refill and with the aromachology line.
- Transparent green pouch with blue banner on top.

B2B code

98BBSL1000VE0

BHE

9,66€



ACCESSORIES COLLECTION

AN ELEGANT & REFINED
COLLECTION.

Ideal to complete our amenities offering.



VANITY SET

Cotton pads and buds.



NAIL FILE

Nail file and cuticle stick.



DENTAL KIT

Toothbrush and Colgate toothpaste.



SHOWER CAP

To keep hair dry when showering.



SHOE MITT

Used for polishing shoes.



WOODEN COMB

For perfectly brushed hair.



SEWING KIT

Needles, pins, buttons and sewing thread.



SHAVING SET

L'OCCITANE's Cade shaving cream plus a Gillette razor.

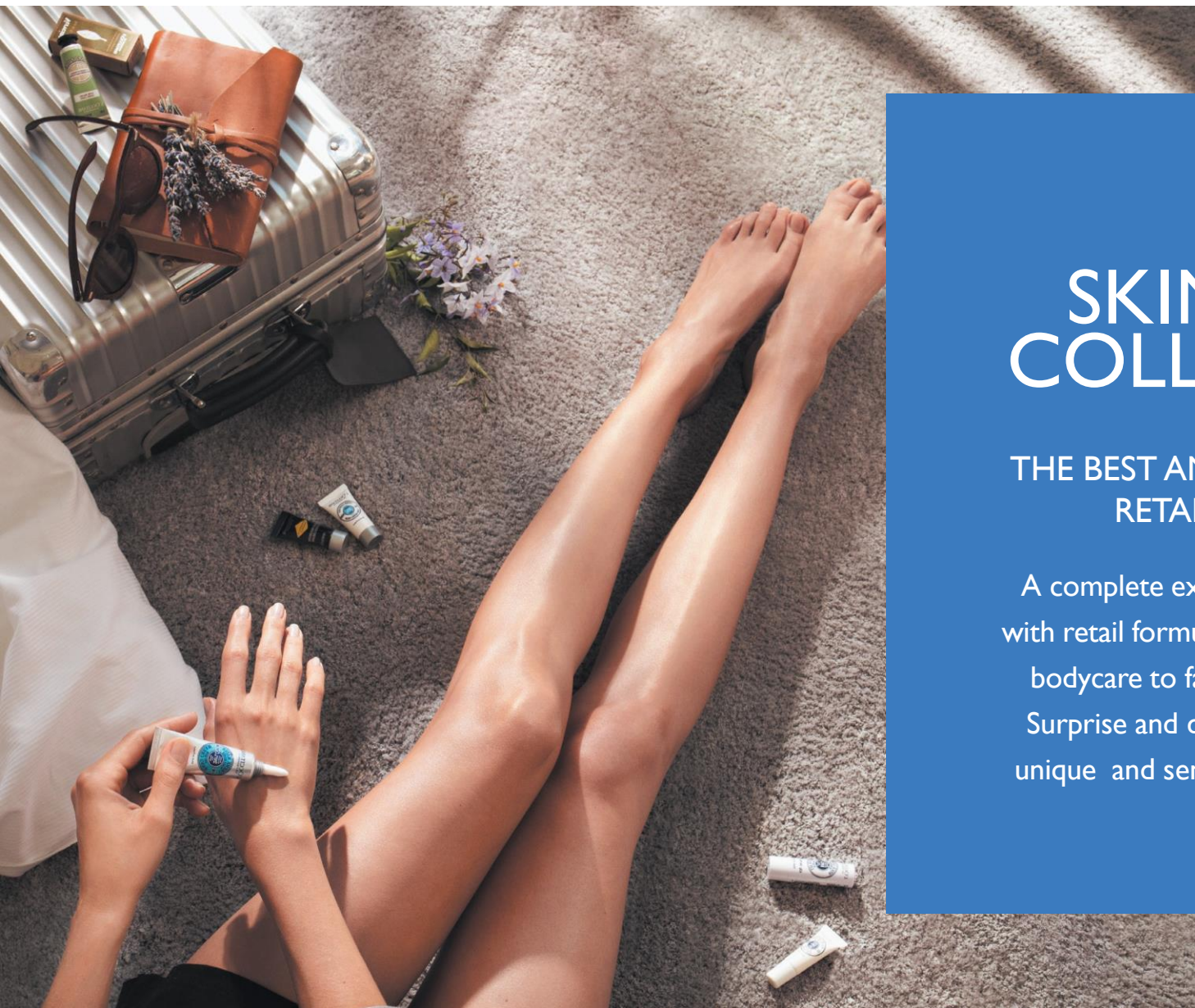


LUFFA

Body scrub when showering.

COMPLEMENTARY COLLECTION

SKINCARE & GIFTSETS



SKINCARE COLLECTION

THE BEST AND MOST OF OUR
RETAIL EXPERTISE.

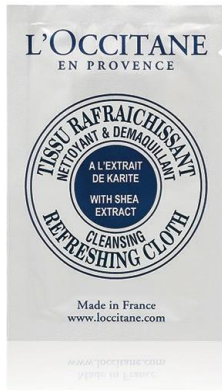
A complete expert turndown offering
with retail formulas made in France, from
bodycare to facecare and fragrances.
Surprise and delight your guests with
unique and sensory in-room products.

FACECARE

Shea butter



An iconic ingredient that works its nourishing magic while taking your senses on a journey.



SHEA BUTTER
MAKE-UP REMOVER
CLOTH

4ml
Soaked in a lotion enriched with shea extract, cornflower floral water (soothing) and orange blossom floral water (softening), this cloth both removes make-up and refreshes in one simple step. Its gentle, alcohol-free formula is suitable for all skin types and for removing make-up, from even sensitive eyes.

Tissue 100% biodegradable.



SHEA BUTTER
LIGHT FACE CREAM

5ml
With its fine and non-greasy texture, the Light Comforting Cream helps to lastingly moisture your skin. As protected against external aggressions, it stays comfortable all day long. Formulated with 5% shea butter, this face cream is an ideal skincare for normal to combination skin, even sensitive one.



SHEA BUTTER
EYE PATCHES

1.5g
With a formula enriched in shea extract, these eye patches are perfectly adapted to the eye contour. They provide comfort, softness and a refreshing sensation. The hydrating ingredients are released for an instant soothing effect and restful-looking eyes.



SHEA BUTTER
LIPBALM

4ml
Enriched with shea butter (10%), this moisturising Lip Balm helps to nourish and protect dry lips leaving them soft and supple.



SHEA BUTTER
LIPSTICK

2g
Formulated with 10% shea butter, this lipstick helps to nourish and protect dry lips, leaving a supple and soft sensation.

Immortelle



Immortelle is a flower that never fades, even when picked. This powerful ingredient fights visible signs of ageing, giving skin the youthful, radiant glow you've always wanted.

FACECARE

Réotier



Thanks to its high calcium content, this incredible water helps skin maintain its hydration barrier and retain moisture.



**DIVINE FOAMING
CLEANSING CREAM**

14ml

Enriched in Immortelle essential oil, it helps to smooth and revitalize the skin with each use. Perfectly cleansed, the skin regains a feeling of suppleness and rids of impurities, traces of pollution and make up.



**DIVINE ADVANCED
YOUTH FACE CREAM**

5ml

Enriched in Corsican Immortelle essential oil, this cream is a complete anti-aging skincare product that fights against visible signs of aging. Its velvety texture melts into the skin, instantly nourishing it.



**PRECIOUS IMMORTELLE
FACE CREAM**

5ml

The Precious Cream offers triple action to visibly reduce the appearance of wrinkles and help restore firmness to the skin. Nourished and comfortable, the skin feels protected against harsh environmental elements.



**ULTRA THIRST-
QUENCHING CREAM**

5ml

Enriched with Réotier water and hyaluronic acid this fresh melting cream acts like a magnet to recharge skin with water, leaving it glowing with moisture and softness all day long. Softened by a silky veil, skin is refreshed and radiant.

HANDCARE



**BEST
SELLER**

SHEA BUTTER HAND CREAM

10ml

Highly concentrated in shea butter (20%), this handcream penetrates quickly and helps to nourish, protect and soften the hands. The creamy texture is rapidly absorbed to leave the hands soft and comfortable, without any greasy film.



ALMOND HAND CREAM

10ml

Enriched with almond milk and almond oil, the silky-smooth cream Almond Delicious Hand helps to nourish and soften the hands while enveloping them with the subtle and mouthwatering scent of fresh almonds.

Turndown Tip

Leave it on the pillow for the Turndown service... an unexpected gift for your guests!

FRAGRANCES & WELL BEING



LAVENDER PILLOW MIST

15ml

Enriched with fine lavender essential oil with relaxing properties, this spray perfumes your room with a fresh and aromatic scent and creates a soothing atmosphere conducive to relaxation.



EFFERVESCENT SUGAR CUBE

33g

As it dissolves in the bath, this sugar cube releases essential oils of mint, pine and rosemary. It perfumes the bath water with a delicate scent and revitalizes the body and mind.



VERBENA REFRESHING CLOTH

4ml

Enriched with organic verbena extract, this tissue delicately cleanses the face and hands leaving them lightly perfumed and agreeably fresh. Tissue 100% biodegradable.



VERBENA EAU DETOILETTE

10ml

A delicate and sparkling fragrance that draws its inspiration from Provençal markets, where the freshly picked leaves of verbena fills the air with their refreshing and lemony scent.



GIFTSETS COLLECTION

BE GENEROUS AND PAMPER YOUR
GUESTS.

Welcome your guests with this selection of giftsets combining sensorial pleasure and well-being. These exclusives pouches and boxes reveal the promise of a beautiful gateway.

Nous Step into our giftsets offering, ideal for the most demanding guests!



SHEA DUO LIPS & HANDS

A nourishing and protecting shea butter products duo.

- Shea Butter Hand Cream 10ml
- Shea Butter Lip Stick 2g



MERCI BOX - HAPPY HANDSTRIO

A cute hand creams giftsets to spread the magic of Provence.

- Verbena Hand Cream 10ml
- Shea Hand Cream 10ml
- Almond Hand Cream 10ml



SLEEP WELL POUCH

A generous pouch with our relaxing and cocooning essentials, perfect for bedtime.

- Lavender Foaming Bath 100ml
- Lavender Pillow Mist 15ml
- Shea Butter Hand Cream 10ml
- Shea Butter Light Comforting Cream 5ml



GENERIC POUCH

Offer a premium and multi-purpose pouch, practical and sophisticated with its velvety touch and gold logo. Your perfect handbag companion.



REOTIER KIT

A full moisturizing routine that will suit all skin types

- Soothing mask 6ml
- Aqua Reotier cleansing gel 40ml
- Aqua Reotier thirst quenching cream 20ml



SHEA BABY POUCH

Enhance moments of infinite tenderness between mum & baby !

- Cuddles & bubbles foaming cream 75ml
- Lovely & gentle moisturizing milk 75ml
- Bonding time massage 50ml



IMMORTELLE POUCH

A 4 steps complete routine to provide ultimate indulgence to the skin

- Divine foaming cleanser 15ml
- Immortelle essential water 30ml
- Immortelle overn reset serum gwp 5ml
- Divine cream 5ml

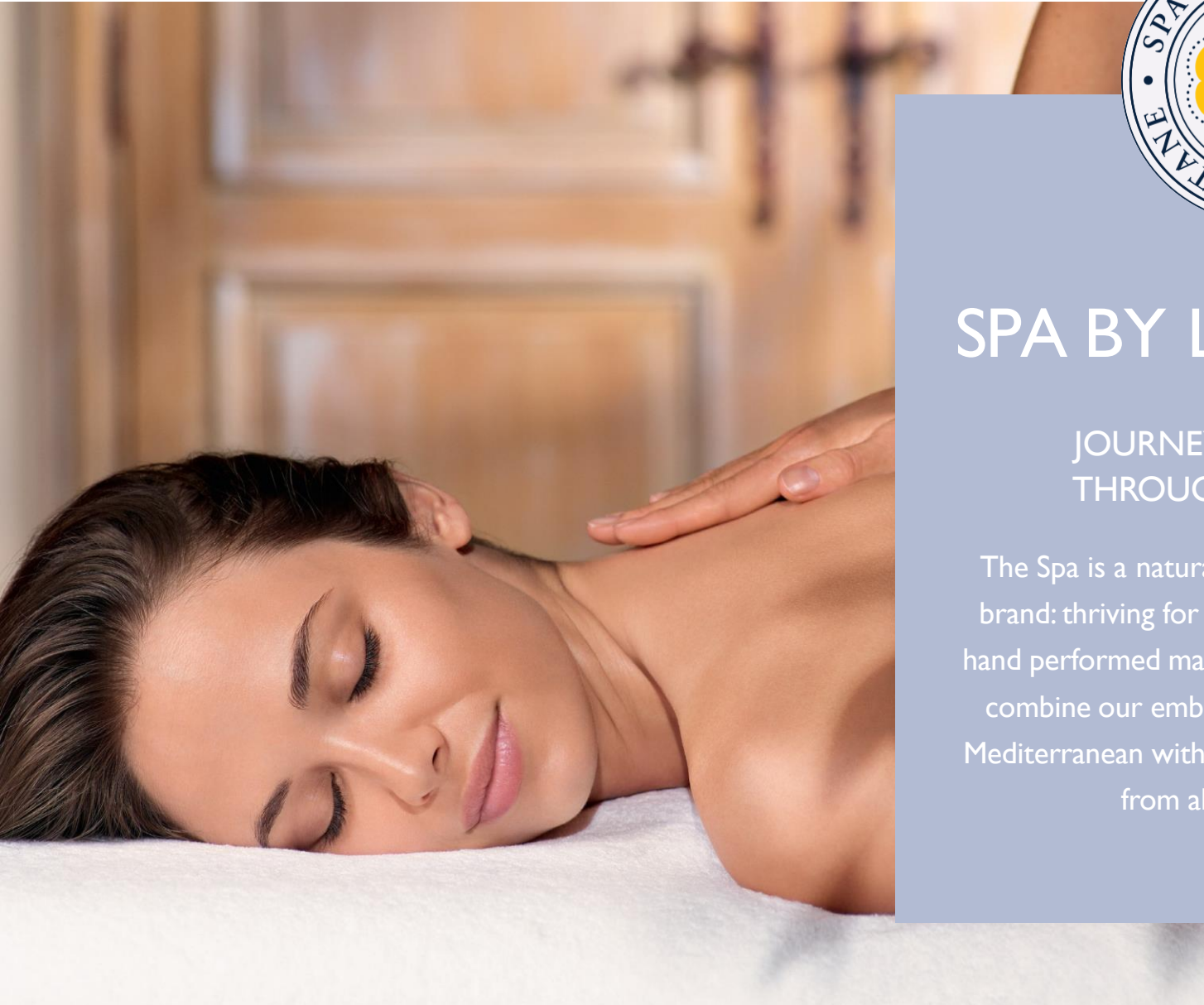
SPA
BY L'OCCITANE



SPA BY L'OCCITANE

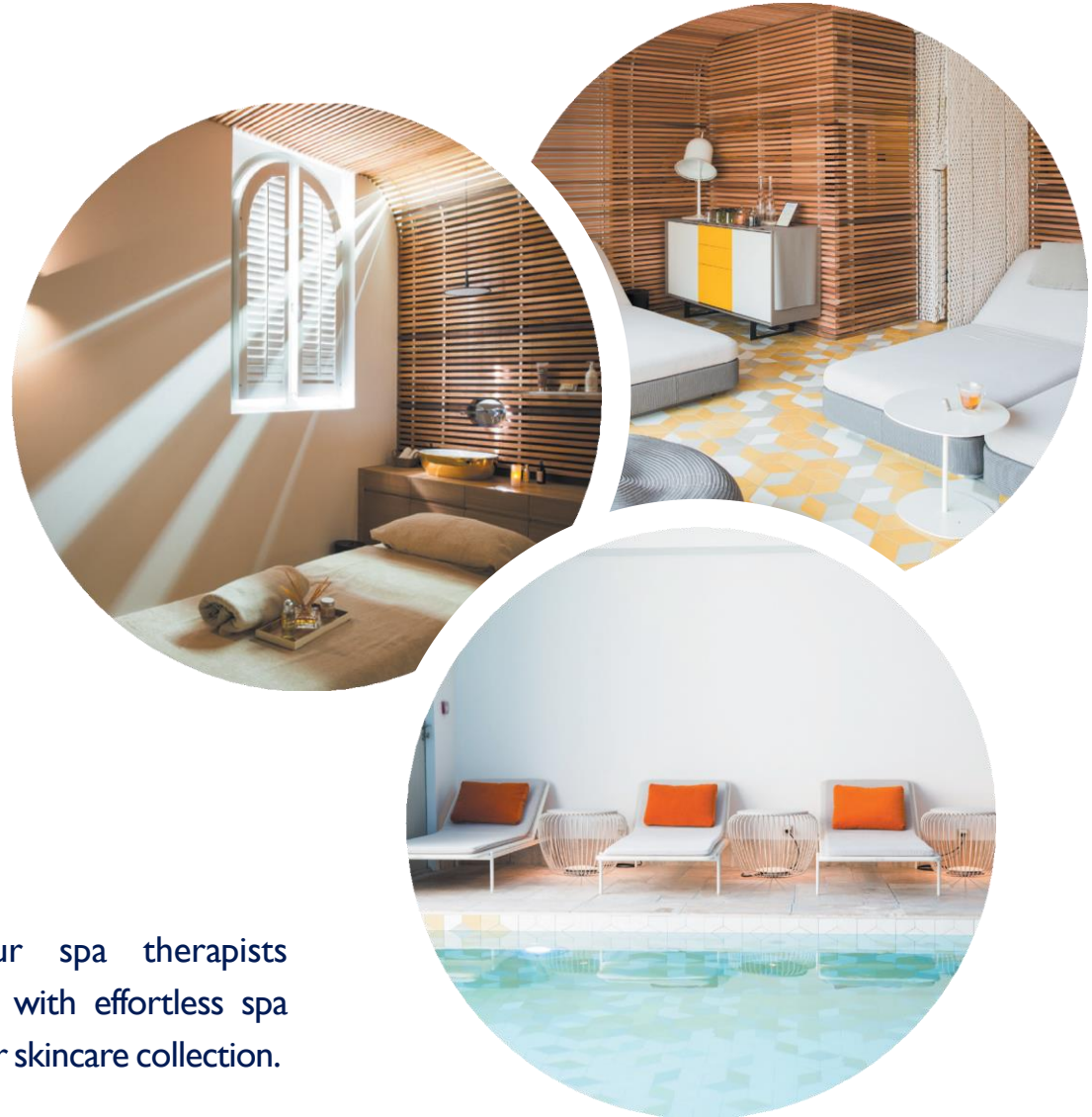
JOURNEY TO PROVENCE
THROUGH YOUR SENSES.

The Spa is a natural extension of L'OCCITANE brand: thriving for authenticity, we always prefer hand performed massages over technologies, and combine our emblematic ingredients from the Mediterranean with traditional massage therapies from all over the world.



THE BEST OF L'OCCITANE IN YOUR SPA

- L'OCCITANE Spa partnerships offer **tailor-made concepts** with **expert spa protocols** and provide **marketing** and **training tools** for optimal exposure.
- Today we are present in retail locations and hotels all over the world to offer a **distinctive brand experience** for **holistic well-being**.



Benefit from our spa therapists expertise in room with effortless spa tips to complete our skincare collection.



L'OCCITANE
EN PROVENCE